# SPECIALTY PRODUCTS - LIMITED EDITION / FINE ART PRINTS / ONE OFF PRESENTATIONS

- All limited editions must be numbered eg, 1 of 20.
- This category is aimed at one off or very small run entries. Judging criteria will be assessed using the criteria from the processes utilised i.e. refer Sheetfed, Screen etc.



#### Judging

- Judging is based on the technical excellence in all facets of the production process (including finishing) and allows for specialists to make a judgement based on the potential and limits of that process or processes, the materials and the equipment used
- Each process has different requirements; please refer to the relevant production process or processes headings.

## One off presentation work

This is work that is produced as a one off piece i.e Pitch / company presentation work,
Photo type work or Photo books / Albums

#### **SPECIALTY PRODUCTS - TEXTILES**

- Where an image is produced for a finished garment the full garment must be supplied. Material pieces will not be accepted for clothing items unless it is specifically yardage. In this instance two lineal metres, with edge, will be required for judging purposes
- See Screen Printing
- **Note:** For criteria that specialist production process judges will use see the process heading eg 'Sheetfed offset'.

## **FINISHING**

## **Adhesive Binding and Burst Binding**

#### **Book Block**

- Quality of binding (book spine)
- Folding quality including (crossovers / line ups)
- Quality of final trim includes: borders, book trimmed square, knife marks (chips, scratches etc)
- Book effectiveness, i.e., lay flat (considerations, grain direction, style of binding)
- Bound with EVA or PUR.

## **Book Cover**

- Quality of lamination, foiling and / or embossing
- Cover print quality
- Cover position in relation to book block
- · Quality of side gluing
- Cover effectiveness, i.e., lay flat, creasing, cracking (considerations, grain direction)
- Spot UV on cover registration, sharpness of UV and gloss of UV.

## Hard Case and Thread Sewn Binding

- Quality of binding (book spine)
- Folding quality including (crossovers)
- Quality of final trim includes: borders, book trimmed square, knife marks (chips, scratches etc)
- Book effectiveness, i.e., lay flat (considerations, grain direction, style of binding)
- Quality of lamination, foiling and/or embossing
- Cover print quality
- Cover position in relation to book block.

#### Other areas to consider when or where applicable

- Die cutting (clean, sharp, square etc)
- Saddle stitched work, (closed stitches, neat, even, wire selected, even borders, cracking on cover and match up cover to text)
- Wiro and spiral bindings (holes punched clean, correct position, square, etc).

#### **Embossing**

- Should be in register with print, if applicable
- Should have even pressure all over
- · Should be free of cracking, stressing
- · The degree of difficulty in producing the entry
- · Embossing should not distort stock.

# **Foiling**

- Should be in register
- Should have good even coverage of foil, free from bridging, and too heavy impression, with good clean edges
- The degree of difficulty in producing the entry
- Should be free of any signs of excessive heat i.e. "heat flashing" or "streaking".

## **Diecutting**

- Cutting should be free of paper dust and clean
- Have good register with print
- Nicking should be kept to a minimum and as discreet as possible
- Creasing should show no signs of cracking or stressing
- The degree of difficulty in producing the entry.

#### **Thermography**

- The image should be consistently raised
- There should be a lack of stray powder on non imaged areas
- The degree of difficulty in producing the entry.

