

BUSINESS PRINT

You Need To Supply

If you choose to mount work, a loose sample must be supplied, judges must have access to the back and front of entries. Section (B) of the entry form can be attached to the back of the mount
Annual Reports, Corporate Profiles or Prospectuses - one copy only to be submitted

Stationery - please note a minimum of two pieces must be provided to complete the entry - ie Letterhead / envelope or Business card / comp slip etc.



Please Provide Detailed Information On

- Stocks used
- Production method/s
- The number of colours used
- Print equipment used including the number of press passes
- Print run length
- Finishing equipment used

Judging

- Judging is based on the technical excellence in all facets of the production process (including finishing) and allows for specialists to make a judgement based on the potential and limits of that process or processes, the materials and the equipment used.
- Each process has different requirements; please refer to the relevant production sheet.

SECURITY PRINTING

You Need to Supply

- For any mounted work, a loose sample must be supplied – judges must have access to the back and front of every entry. Section (B) of the entry form can be attached to the back of the mount
- Cheques / postage stamps / share certificates / plastic cards etc. Entries into this category must contain at least one manufacturer produced security feature:
- Security features used [holograms or other]
- Registration of print colours or coatings
- Colour consistency
- print laydown / lamination / coatings
- Perforation register to print image over sheet
- Perforation quality
- No hanging chads on continuous forms
- Bar coding verified to GS1 specifications
- Foiling quality of non security features - the degree of difficulty in producing the entry
- Foiling using holograms image quality undistorted – covert features uninterrupted quality of the image transfer - registration to image area
- Cheques conform to NZ Bankers Association specifications, particularly to strength of fugitive screens, placement of encoding lines, etc.

Finishing

For entries that include any binding, foiling, embossing, die-cutting or thermography, these processes all form part of the entry. Please refer to 'Finishing' for what the specialist judges will be considering when assessing your entry.

BUSINESS FORMS

You Need to Supply

- If you choose to mount work a loose sample
- must be supplied, judges must have access to
- the back and front of entries. Section (B) of the
- entry form can be attached to the back of the
- mount
- All entries must have the company imprints either removed or blanked out
- One additional copy of an entry must be provided, clearly marked 'sample' in order for the judges to take the form apart and fully view all components. This sample must not be mounted in any way and also must have any identifying marks removed.



Please Provide Detailed Information On

- Stocks used
- Production method/s
- The number of colours used
- Print equipment used including the number of press passes
- Print run length
- Finishing equipment used

Judging Criteria

- Judging is based on the technical excellence in all facets of the production process and allows for specialists to make a judgement based on the potential and the limits of that process
- Each entry submitted is individually assessed and has an equal opportunity of being recognised with a Pride In Print Award.

The following aspects are important to the judges considering each entry

- Print registration
- Colour consistency / strength
- Fit / Creases / Marks on print
- Tracking
- Ties
- Perforating
- MSP / sprocket holes
- Crimping / flexible tape / gluing
- Uniformity of size
- Tenting
- Tip-ons
- The degree of difficulty
- Cracking / Stock issues / Ghosting
- Suitability for purpose
- Numbering / Barcoding / Diecutting / Laminating

Finishing

For entries that include any binding, foiling, embossing, die-cutting or thermography, these processes all form part of the entry. Please refer to 'Finishing' for what the specialist judges will be considering when assessing your entry.

FINISHING



Adhesive Binding and Burst Binding

Book Block

- Quality of binding (book spine)
- Folding quality including (crossovers / line ups)
- Quality of final trim includes: borders, book trimmed square, knife marks (chips, scratches etc)
- Book effectiveness, i.e., lay flat (considerations, grain direction, style of binding)
- Bound with EVA or PUR.

Book Cover

- Quality of lamination, foiling and / or embossing
- Cover print quality
- Cover position in relation to book block
- Quality of side gluing
- Cover effectiveness, i.e., lay flat, creasing, cracking (considerations, grain direction)
- Spot UV on cover – registration, sharpness of UV and gloss of UV.

Hard Case and Thread Sewn Binding

- Quality of binding (book spine)
- Folding quality including (crossovers)
- Quality of final trim includes: borders, book trimmed square, knife marks (chips, scratches etc)
- Book effectiveness, i.e., lay flat (considerations, grain direction, style of binding)
- Quality of lamination, foiling and/or embossing
- Cover print quality
- Cover position in relation to book block.

Other areas to consider when or where applicable

- Die cutting (clean, sharp, square etc)
- Saddle stitched work, (closed stitches, neat, even, wire selected, even borders, cracking on cover and match up cover to text)
- Wiro and spiral bindings (holes punched clean, correct position, square, etc).

Embossing

- Should be in register with print, if applicable
- Should have even pressure all over
- Should be free of cracking, stressing
- The degree of difficulty in producing the entry
- Embossing should not distort stock.

Foiling

- Should be in register
- Should have good even coverage of foil, free from bridging, and too heavy impression, with good clean edges
- The degree of difficulty in producing the entry
- Should be free of any signs of excessive heat i.e. "heat flashing" or "streaking".

Diecutting

- Cutting should be free of paper dust and clean
- Have good register with print
- Nicking should be kept to a minimum and as discreet as possible
- Creasing should show no signs of cracking or stressing
- The degree of difficulty in producing the entry.

Thermography

- The image should be consistently raised
- There should be a lack of stray powder on non imaged areas
- The degree of difficulty in producing the entry.