

## **PUBLICATIONS - SHEETFED PRINTING**



### **You Need to Supply**

- One copy of the final product.

### **Please Provide Detailed Information On**

- Stocks used and weight of those
- Origination – film or CTP
- Production method
- The number of colours used
- Print equipment used including the number of press passes
- Print run length.

### **Judging Criteria**

- Judging is based on the technical excellence in all facets of the production process and allows for specialists to make a judgement based on the potential and the limits of that process
- Each entry submitted is individually assessed and has an equal opportunity of being recognised with a Pride In Print Award.

### **The following aspects are important to the judges considering each entry**

- Registration
- Hickies
- Scuffing
- Colour consistency
- Set off
- Cracking
- Ghosting
- Catch up
- Roller marks / damper marks, mottle and over/under inking
- Line up cover and text pages
- Creasing
- Embossing / foiling
- Uniformity of borders
- Trimming / nicks
- Stock issues
- Die cutting / nicks / creases
- The degree of difficulty in producing the entry, taking into account the limitations of the stocks and technology used
- Suitability for purpose.

### **Finishing**

- For entries that include any binding, foiling, embossing, die-cutting or thermography, these processes all form part of the entry. Please refer 'Finishing' for what the specialist judges will be considering when assessing your entry.