



Oranga Tamariki Panels (2 x Gold) Category Winner Specialty Products and **SUPREME WINNER**

# Beehive “Work of Fine Art” takes **Supreme Award**

Wellington firm Printlink has beaten hundreds of entries nationwide to scoop the Supreme Award 2019 in the prestigious Pride In Print annual awards for its printing of “an artwork” now hanging in the Beehive.

The Pride In Print awards programme seen as the annual benchmarking event for the printing, packaging, signage and graphic arts industries attracts a huge number of entries each year. This year judges were just blown away with all finalists however there is just one Supreme Award and this year’s recipient, Printlink of Wellington, for “Oranga Tamariki Panels” is a worthy one indeed.

Commissioned by Oranga Tamariki Ministry for Children and printed by Wellington’s Printlink, the panels now hang in the Oranga Tamariki’s Beehive offices.

Printlink were given a photo of each original carving to work from and were originally asked to produce a print on cloth stretched over a frame. The original carvings were done by inmates of Hastings Prison, in solidarity with the theme of reducing family violence and improving family environments.

In the documentation supplied to the judges with the entry it was suggested that because of the quality and meaning of the original carvings, the team felt they should create something which would do the theme more justice and better replicate the 3D nature of the originals. “It took countless alterations to print files and re-trialing efforts on the press to produce the panels said John Harrison, Commercial Manager.

The layering of the ink had created the depth to give the impression the picture was actually a carving. “The pieces should now be in a gallery somewhere with a big price tag on them, but they were simply three pieces of plywood. This is an excellent use of flatbed capability, an “outstanding effort to get it right”, and

a great execution of the original brief” said Pride In Print judge Grant Blockley, packaging & applications specialist of Fuji Xerox, Auckland.

**“This work looks just so real many of the judges had to actually run their hands over the ply to ensure they were not judging an actual carving – it’s that good” said Awards Manager, Sue Archibald.**

Blue Star Group’s Printlink has won more than 50 gold medals in the awards in the past 26 years. General Manager, Katharine Williams, said the team was just so thrilled for the recognition for a job they knew had been special in the first place. “It was a very special and important piece for the Ministry of Social Development, and I think they too will be absolutely thrilled by this award. We also have a sample of this hanging on our wall and customers just can’t believe it is a print, not an actual carving. They have to touch it to see for themselves.”

She said the company had always been a bit pigeon holed in terms of the type of work it had done, but it had evolved into a very innovative company in the past few years. She saw this award as a recognition of that.

“There’s been a significant change in Printlink from a company that was one of New Zealand’s largest offset printers into a communications business.”



**Printlink**

04 576 5151 / [www.printlink.co.nz](http://www.printlink.co.nz)

**3 Gold and 1 Highly Commended**

**Medals won in Business Print, Promotional Print and Specialty Products**

**Sponsors Products Involved: BJ Ball Papers  
FUJIFILM NZ Limited / hubergroup New Zealand**

At Printlink they deliver results for a diverse range of private and public sector clients, producing a wide spectrum of both print and digital communication services, including offset and digital print through to mail-house and electronic cross and multi-channel communication services.



# Let's celebrate...

Pride In Print celebrates the great stuff the New Zealand print industry creates and this makes the Pride In Print Awards the print industry platform to celebrate success.

The Awards are viewed as a benchmark for print excellence and therefore awards to strive for.

Does your printer display the Pride In Print Awards logo?

**With many of the industry now utilizing the brand as part of their internal and external marketing the Pride In Print Award brand tells the customer the printer achieves print excellence.**

With up to 900 entries annually the Pride In Print Awards night is the largest printing event in New Zealand. Excellence is a must, so printers, designers and buyers submit only their best work to judges annually. All entries are critiqued and feedback provided to entrants. All work eligible for entry must have been printed in New Zealand.

If you are interested in the Awards programme contact us on [www.prideinprintawards.co.nz](http://www.prideinprintawards.co.nz)

It's always good to celebrate the good stuff.



Sue Archibald / Awards Manager

**"The Awards are viewed as a benchmark for print excellence and therefore awards to strive for."**



Willie Townend / Awards Chairman

**"With great pleasure we also celebrate the Apprentice of the Year and the Industry Training Awards."**

## Welcome to year 26 of the Pride In Print Awards

Another year of coming together with industry competitors and colleagues to recognise who has produced work to the required standard of excellence to earn a Gold Medal, and then to see who is the best of the best.

With great pleasure we also celebrate the Apprentice of the Year and the Industry Training Awards.

Ultimately these Awards are where the Print Industry shows itself and the wider world what can be done with Print. It is something to be proud about, as it is the result of a collective effort in a very competitive market to encourage excellence across the industry.

### PRIDE IN PRINT AWARDS 2019 TABLOID

Management / Promote Ltd, Wellington

PR / Rosemary Williams

Photography / Neil Mackenzie, Onlinefotos Ltd

Design Production / Art Services

Print Production / NZME. Print, Auckland

Ink Supplier / DIC New Zealand

Paper Supplier / Norske Skog

Plate Supplier / Fujifilm

Distribution / NZME The Herald, Dominion Post,

The Christchurch Press, Gisborne Herald,

Otago Daily Times, Ashburton Guardian,

Waikato Times

For information on the Pride In Print Awards please

call 04 237 0482

or visit the website

[www.prideinprintawards.co.nz](http://www.prideinprintawards.co.nz)



2019 Supreme Winner Printlink

L to R: Mark Lee, Spicers. Michael Heinecke, Norske Skog Tasman. Katharine Williams, Printlink. Peter Thomas, Fuji Xerox NZ. Alex Peters, APM New Zealand

The Pride In Print awards are strongly supported by our four Patrons



# Packaging & Display Innovation

Flexible packaging for consumable goods, a liqueur bottle display stand and a supermarket brochure scooped up eight of the major awards at the recent Pride In Print awards in Wellington, with the 3D display cardboard display box taking home a newly created Structural Design award.

Gravure Packaging in Wellington had two category and a best in process win. The company took home best in category for flexible Packaging and best gravure process for its Whittaker's Dark Almond 250g block.

It went on to win best in the Industry Development and Creativity category for its innovative, new release GreenSeal flexible packaging, currently used for both sugar and soap products, which it claims will potentially save tonnes of PET plastic film, petrochemical wax and glue from landfill.

Greg Chapman, managing director of Gravure Packaging, said they were very pleased with both wins, especially the industry development one, because it highlighted what they were doing in the environmental arena.

"One of our core strengths is in innovation, and with GreenSeal, we were asked to improve on an already environmentally friendly soap wrapper by finding an even greener option. We've done this by removing all the harmful wax, plastic and glue elements in the heat sealable layer that ends up in landfill."

**The packaging is now biodegradable and recyclable so it can either go into the compost or the paper recycling bin.**

APC Innovate, of Auckland, won the Structural Design Award, best Print Finishing Process and best in category for Finishing for its Jagermeister three shelf display stand.

Ovato NZ won best in category for Industry Development and Creativity, plus best Web Heatset Process for a 44-page New World supermarket brochure with internal gate folds that was distributed to 1.3 million Kiwi letterboxes.

Amcor Flexibles Asia Pacific won best in Flexographic Process for its Coles Mayan Gold Potatoes 1kg packaging.

A boutique winery was the winner in the best in label category for its Tortoise and the Hare 2016 Pinot Noir, entered by Auckland-based Rapid Labels, who won 12 gold medals on the night. Rapid Label's medal tally this year put them into the newly created Pride In Print Gold Medal Winners club of 50 plus gold's.

This club includes APC Innovate and Amcor Flexibles Asia Pacific Christchurch. Ovato is one of two printers to be included in the next level up of 100 Gold Medals, joining Service Printers.

Greg Nash, business development manager for APC Innovate, said they'd had "a pretty good evening" with 11 gold's and three major awards.

"We do enter a lot into the awards, but it's the first year we've won a Process, Category and a new Structural Design Award all at one event."

He said he was pleasantly surprised that the Jagermeister stand won because they'd entered quite a number but this one obviously had the 'wow' factor for judges, even though "it's something we do every day."

Packaging and Structural Design was a big growth area in the industry because digital formats and cutting tables made innovation in display more possible, he said.

"You've got to have the wow factor in 3D structural display and promotional space these days."

Awards manager Sue Archibald says the 2020 awards will have two packaging categories, Soft and Flexible and Rigid Packaging.

"Packaging is a big growth area in New Zealand, and we are seeing some amazing products which Pride In Print is all about showcasing. Product diversity is on the rise and with New Zealand being a country that forever pushes boundaries we are seeing some spectacular results."

She said companies, their designers and printers/packaging experts were collaboratively working together in this sector to maximise their products, and it is an area that is only going to grow further.



Top; GreenSeal. Top left; Dark Almond 250g Block. Top right; Jagermeister Display. Centre left; New World. Above left; Coles Mayan Gold Potatoes. Above; The Tortoise and the Hare 2016 Pinot Noir

# Celebrating the very **Best**



## 2019 WINNERS

### CATEGORY WINNERS

Publications	Miss FQ	Webstar Auckland
Business Print	Christmas 2018	Southern Colour Print
Flexible Packaging	Dark Almond 250g Block	Gravure Packaging Ltd
Rigid Packaging	Ford Raptor Wraps	Fuzed
Labels	The Tortoise and the Hare 2016 Pinot Noir	Rapid Labels
Sign & Display	Glass	Fuzed
Promotional Print	Vodafone Sept 2018 iPhone XS Launch	Blue Star Works
Specialty Products	Oranga Tamariki Panels	Printlink
Printing Finishing	Jagermeister Display	APC Innovate
Industry Development & Creativity	New World	Ovato NZ
Industry Development & Creativity	Greenseal - Environmental Friendly Flexible Packaging	Gravure Packaging Ltd
Self-Promotion in the Print Industry	Logick Print & Graphics Ltd - Stationery	Logick Print & Graphics Ltd
Structural Design Award	Jagermeister Display	APC Innovate

### PROCESS WINNERS

Digital	The Perfect Mix	Wakefields Digital
Flexographic	Coles Mayan Gold Potatoes 1kg	Amcor Flexibles Asia Pacific
Gravure	Dark Almond 250g Block	Gravure Packaging Ltd
Inkjet	Mobile Dental Clinic Van	Admark Visual Imaging Limited
Lenticular	Glass	Fuzed
Letterpress	Filigree Business Card	Laserfoil Design and Print
Print Finishing	Jagermeister Display	APC Innovate
Sheetfed	Waikato Stud Catalogue	Print Central Ltd
Web Coldset	The Timaru Herald	Stuff Christchurch
Web Heatset	New World	Ovato NZ

### SUPRMEME WINNER

Oranga Tamariki Panels

Printlink

# of the Best 2019...



# Judging the Awards



Above: (l-r) Craig Harrison, Dickon Lentell, Sue Archibald, Willie Townend. Below: Brent Kale, Kale Print



Matt Tobin, Southern Colour Print

Above: Angelique Sparnaay-Martin, ConsultOngee

Above: (l-r) Fraser Gardyne, GaydyneHOLT and Mason Smith, Insight Creative

Left: Anne-Marie Gibbs, Ministry of Education



Tim Upton, Bluestar Works



Inset top: Natasha Poznanovic, Ricoh New Zealand

Inset above: Johnny McHarg, McHargs

Left: Gavin Wentzel, Ovato NZ

Right: (l-r) Ian Shemilt, Currie Group and Grant Blockley, Fuji Xerox



# Our industry has become a **wonderful mix** of the old and new!

On one hand companies which utilize new technology and the online world are thriving, but at the same time those that are using, and promoting old school craftsmanship and skill are in hot demand.

The days of bulk orders are gone, and on-demand printing has replaced that process with smaller, more personalized offerings that can be delivered right to your door. New technology certainly helps this, but the market is demanding high quality that only comes from experience and high skill levels.

The results were clear to see in judging this year's Pride In Print Awards. There are some parts of our industry that are being truly innovative. If you compared some of the work in certain categories now, to even 5 years ago it's incredible. It is also clear that in these categories the print manufacturers have repositioned themselves in the design and creation process. This is a significant change, when the innovation and creativeness for products is coming from the print manufacturer. We in New Zealand are producing some beautiful crafted tactile products that are standouts on the world stage.

A trend that was very noticeable this year is how paper is replacing plastic. Replacing plastic with a non-fossil material is a clear trend, not

least in the packaging industry. Switching from fossil plastic to an alternative material such as paperboard reduces companies' climate impact. Innovation was clear to see in this category, entries this year had judges searching for new adjectives to use in their comments.

**What's becoming very clear to me is our industry can deliver a product which can convey a powerful brand message and feel like no other medium. The market is learning the value of something printed beautifully, that you can hold, touch and feel, and when we achieve these products have a greater value.**

This is why the Pride In Print Awards are so important to the New Zealand print industry. The Pride In Print Awards gives us all a platform to acknowledge and recognize the commitment to excellence the industry is constantly making.

This year judges recommended a few new awards, as well as some changes to existing awards. They felt this reflected the changes that are constantly being made in our industry, including the adaption



**Dickon Lentell / Convenor of Judges**

of new technology. It is important that these Awards reflect the industry that we are working in today.

And finally, to the Supreme Award, it really had to be seen to be believed. Every judge bar none, went up and ran their hand over the panel, this was because it really looked like a real carving and three dimensional. The reality was it was printed on pieces of ply board, and even from a meter away you would swear it was a carving. It was truly spectacular.

Congratulations to all the winners, can't wait for next year!

**“We in New Zealand are producing some beautiful crafted tactile products that are standouts on the world stage.”**



**Above: Steve Dowd, Curious Design Consultants**



**Left: Jinki Cambrono. Above: Ian Shemilt, Currie Group**



# Print – sustainable, effective and here to stay

Print is an effective, engaging communication tool and it plays a dominant role in the lives of both business and consumers. While consumers are more multi-device literate than ever before, a preference for print still exists with 76% of Kiwis preferring to read books and magazines in print. And it's sustainable – paper can be re-used, recycled and regenerated.

For sheer flexibility, style and effectiveness, paper and print are the natural choice for sustainable and powerful communications.

Many printed products simply cannot be replaced – imagine doing your supermarket shopping without the benefit of the printed packets on the shelves, or navigating your way to a destination without the benefit of street signs.

**It requires detailed skill to create the broad array of products that the printing industry produces. The industry in New Zealand employs over 11,500 people in nearly 2000 businesses with a turnover totalling \$2 billion.**

The career options are vast, from design and production to sales, marketing and management. On-job training enables career progression and a way for businesses to benefit from more confident and capable staff that have had their competence recognised with a formal qualification.

Print is a highly skilled, technologically advanced industry that is committed and forward thinking. As we are bombarded with new digital platforms every day, print remains reliable, trusted and responsive to working with other mediums to get the best result.



Harsha Weerakoon (Stuff), Josh Crawford (Apprentice of the Year, Stuff), Lisa Hegh (BJ Ball Papers), Tony Sayle (Chairman PrintNZ)

## Print Apprentice of the Year

Josh Crawford, Stuff, Wellington

Interviewed after being named Apprentice of the Year, Josh expressed gratitude to his Stuff team and said he was “humbled”.

“When I first got the letter to say I had made the Top 10, I thought how cool it was but I never realised how big it would be,” he said.

“I take pride in my work. If there is a mistake, I take it pretty hard, I want to produce high-quality print. As a tradesperson you never stop learning. Now the other guys at work are happy for me to go about learning the job and getting it done.”

Stuff Petone Print Centre production manager Hugh Taylor, praised Josh for overcoming some major life changes and challenges in recent years.

“It hasn’t always been easy for Josh, like most people there have been family issues to deal with – he has become a father twice – while completing his

apprenticeship and has been able to balance the demands of work and family,” says Mr Taylor.

**“All this while managing to remain an extremely likeable guy who genuinely gets on with pretty much everyone. I have had the pleasure of watching him grow not only from a print perspective but also as a family man whilst completing his apprenticeship.”**

Stuff shift supervisor Harsha Weerakoon added that Josh “has the ability to go on and pretty much do anything he wants from here”.

Continued on page 43

# Gold Medal Winners

A – Z Gold Medal Winning Print Companies | 2019



## ABC Original Print

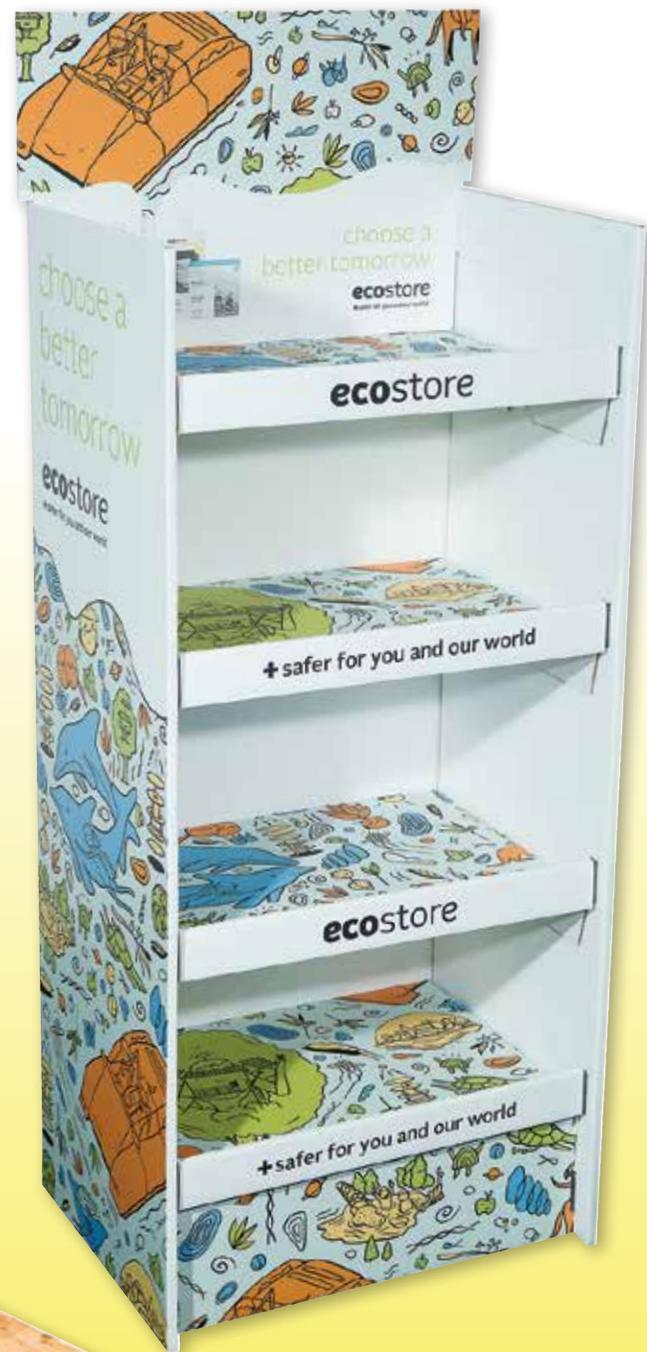
09 636 1020 / [www.abcoriginalprint.co.nz](http://www.abcoriginalprint.co.nz)

3 Gold and 2 Highly Commended Medals won in Packaging, Promotional Print and Sign & Display Print  
Sponsors Products Involved: DIC New Zealand / HP

ABC Original Print is a 100% NZ owned wide format screen and digital print house. They are part of a wider group of printing companies under the ABC Group umbrella. ABC Original Print has been one of the market leaders in the sign and display market for 22 years. With a full structural design department, one of the most advanced screen-printing departments and a leading-edge digital department. They can design, print, and manufacture high quality print media to a wide variety of customer requirements.



Kettle Chips End Display  
(2 x Gold)



Eco Store FSDU

# Vehicle Wrap for Mobile Dental Clinic Best in Inkjet



2019  
Process  
Winner

Mobile Dental  
Clinic Van  
Process Winner  
Inkjet

A complex, brightly coloured vehicle wrap that decorated and advertised a mobile dental clinic for the Waitemata District Health Board, won Best Inkjet Process at Pride In Print.

Printed by Admark Visual Imaging Ltd, of Hamilton, the vehicle wrap was predominantly vivid orange with various large picture bubbles with images inside.

Judges said the van had presented a complex application job, especially with the large circular pattern on the sides going across several different van surfaces and at the front of the vehicle where there were plenty of curves around the headlights and windscreen however Admark had executed the job perfectly.

The awards entry included photographs of the finished mobile clinic along with panels of the print.

Judge Bruce Lees, director of Panda Inspire, said it was a clean vibrant print with very good resolution for a print of its size.

“With the intensity of colour, the van was very fit for purpose as a mobile clinic that children would enjoy seeing”.



“It was a one-off job, very well done over difficult surfaces, and especially with it being all circles within panels. When you print circles like this, you can’t be even a little bit out. The print ran seamlessly over a variety of surfaces” he said.

## Admark Visual Imaging Ltd

07 846 0646 / [www.admarkprint.co.nz](http://www.admarkprint.co.nz)

7 Gold and 1 Highly Commended

Medals won in Labels and Sign & Display Print

Sponsors Products Involved: Avery Dennison / UPM Raflatac NZ Ltd

Admark offers a wide range of printed signage, POS, fleet signage and label solutions to the corporate and small business markets nationwide. A full project management service is available. Inherent in Admark’s team is the love of a technical challenge – they relish the opportunity to create innovative solutions to the needs of their clients.



Kapiti Milk & Ice Cream Truck

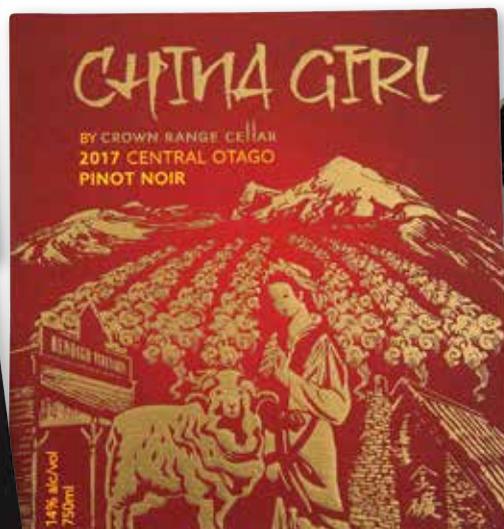


Natures Fresh Bread Truck



Burger King  
Taste of  
the World  
Backlit

Flower Boy  
Wine Label



Service Foods  
Garlic Truck

China Girl Wine Label

## Advanced Print & Design Ltd

09 274 6060 / [www.advancedprint.co.nz](http://www.advancedprint.co.nz)

1 Gold

Medal won in Specialty Products

Advanced Print & Design are a specialist print agency in Auckland. They print, they design and they're technically creative. With their print and graphic design expertise, they help their clients achieve their objectives.



Crypto-Currencies on Today's Market



Otago Daily Times July 30



## Allied Press Limited

03 479 3501 / [www.alliedpress.co.nz](http://www.alliedpress.co.nz)

1 Gold and 1 Highly Commended

Medals won in Publications

Patrons Products Involved: Norske Skog Tasman  
Sponsors Products Involved: DIC New Zealand

Allied Press is a South Island owned media company with interests in daily and community newspapers, regional television stations, internet websites and commercial print operations. They publish the Otago Daily Times which is the longest daily publication record of any newspaper in New Zealand. The company prints using a Goss Universal 70 Offset Press. Allied Press' expertise in high speed, large volume printing work makes it the ideal choice for competitively priced printing. The commercial printing team are happy to quote on printing work at any time.



## alyssandra - Striking Stationery

021 451 151 / [www.alyssandra.co.nz](http://www.alyssandra.co.nz)  
or [www.strikingstationery.co.nz](http://www.strikingstationery.co.nz)

1 Gold and 2 Highly Commended

Medals won in Specialty Products

Specialising in corporate greeting cards and event stationery (including wedding and special occasion stationery). Alyssandra helps her clients' dreams develop into a caring business message or gets guests raving about an event before it happens. She loves thinking how can she do that versus saying "no".



An Irish Engagement

# The Humble Potato a Winner

Packaging for a 1kg bag of Mayan Gold Potatoes sold in Coles supermarkets in Australia has taken out Best in Process for Flexo printing at Pride In Print.

Entered by Amcor Flexibles Asia Pacific of Christchurch, with the client being Coles Supermarket, the packaging was described as excellent quality by judges.

Judge Greg Chapman, managing director of Gravure Packaging, said the entry was one of a number from Amcor Flexibles and "they were all good quality print."

In particular, this entry had "very good colour consistency in all images across the print" he said.

"The lifelike image reproduction is a reflection of the quality of the flexo technology used for this entry, especially as it was a challenging substrate, so there was a lot of skill involved in keeping perfect register on a wide web."

The matt over-gloss enhanced the product's graphics, giving the packaging its great visual effect.

Nick Moore, business manager prepress of Graphic Packaging International, agreed saying it was a really well printed job that showed very good reproduction of a difficult subject with good highlights and shadows.

**"The product shot really jumps out, making it look rich, full and still crisp while not being oversaturated."**

He said it was a standout to him from the other flexo entries right from the first time he saw it.



Coles Mayan Gold Potatoes 1kg Process Winner Flexographic

## Amcor Flexibles Asia Pacific

03 98 3200 / [www.amcor.com](http://www.amcor.com)

5 Gold and 1 Highly Commended

Medals won in Packaging

Sponsors Products Involved: DIC New Zealand / OPTI-Flex

Amcor is a flexible packaging producer specializing in leading high quality flexographic printing, film extrusion, lamination and speciality bag making.



Farrah's Nacho Spice Mix 40g

Oh My Veg Balsamic Glaze Grilled Brussels Sprout with Red Onion



Oh My Veg Balsamic Glaze Kale with Roasted Sweet Potato & Feta



Hansells Lite Berry Yoghurt 185g

# Liqueur Display Box Scoops Three Major Awards

A Jagermeister liqueur display box won the Print Finishing Category, Best Process in Print Finishing, and was also given a special Structural Design award at Pride In Print this year.

The three-shelf display box for Jagermeister liqueur, the flagship product of German-based Mast-Jägermeister, was praised for its good design and solid “simple” construction and described by many judges as faultless.

It was entered by APC Innovate of Auckland. The box was printed and constructed on flute corrugated board with the final product measuring 2900mm x 1595mm. There were 140 produced.

The display box was among the last few

remaining entries vying for the Supreme Award, and was subsequently given the Structural Design Award because it stood out from all the other point of sale entries.

Judge Grant Blockley, packaging & applications specialist of Fuji Xerox, said the weak link in trying to create something flawless in a print on a point of sale sign or display box, was in the construction. If that didn't work and the print didn't match the

APC Innovate – continued on page 14



## APC Innovate

09 273 1070 / [www.apcinnovate.co.nz](http://www.apcinnovate.co.nz)

11 Gold and 5 Highly Commended

Medals won in Business Print, Industry Development & Creativity, Packaging, Print Finishing, Promotional Print, Sign & Display Print and Specialty Products

Sponsors Products Involved: Avery Dennison / FUJIFILM NZ Limited  
Print Finisher Involved: APC Innovate

APC Innovate, your retail solution provider, specialise in point of sale material, corrugated board displays and permanent displays. For more information contact Greg Nash on 021 99 73 44 or email [gnash@apcinnovate.co.nz](mailto:gnash@apcinnovate.co.nz).



Jagermeister Display (3 x Gold) Category Winner Print Finishing, Process Winner Print Finishing and Structural Design Award



Moccona Sweet Floor Stand



L'OR Display Stand



Airwick Essential Mist Floor Stand



L'OR Media Presenter Box

APC Innovate – continued from page 13

edges, so it didn't look like a solid object, then the whole thing wouldn't work.

This wasn't the case with this entry. The Jagermeister display box had "bold, vivid colours" with blue marbled-looking sides and brown wooden-looking shelves and the construction was very solid and the print perfect, matching up at all construction joints and edges.

"With software getting so much more advanced, you can literally see the construction on the computer and how the print will pan out when the display is made up.

"This was a good design that was solidly constructed and well put together and it stood out from other entries," he said.

**Steve Watson, general manager of Multimail Solutions Ltd added: "No-one can find a flaw in this. It's a difficult substrate to print but it is perfect."**

Ian Shemilt, industrial print specialist of Currie Group (NZ) Ltd, said the display box was designed to take 30kgs per shelf "which means you could sit a small child on there – that's how sturdy it is.

"You can't see the folds because the print is perfectly matched on both sides. It was the only display box that was entered this year where the print lined up so perfectly making this job a stand out. The judges appreciated the complexity of it and felt that it was a very clever software design. Especially when it was cut and folded without any issue."



APC Christmas Wine Gift Box



Moccona Stir Things Up This Summer



L'Oreal MNY Fit Display (2 x Gold)



**BJ Ball Papers**

09 579 0050 / [www.bjball.co.nz](http://www.bjball.co.nz)

2 Gold and 1 Highly Commended

Medals won in Industry Development & Creativity

Sponsors Products Involved: BJ Ball Papers

BJ Ball is a leading environmentally responsible supplier of innovative media to the print industry. Their range includes paper, packaging, self-adhesive, synthetic and foils. Their specialised digital media division, ICON, brings reliability and expertise to the growing digital print sector.



GSM13



BJ Ball 2019 Calendar

# Vodafone iPhone Launch Best in Promotional Print Category

A range of the September 2018 Vodafone iPhone XS Launch posters and banners won the Best in Category for Promotional Print for their consistent colour and high print quality.

Entered by Blue Star Works of Auckland who printed the various products for Vodafone's recent launch, the promotional material must have looked impressive in store, judges said.

Judge Wayne Romminger, plant manager of Graphic Packaging International New Zealand, said they all displayed a high density of colour "hard to get on a range of stocks – the image quality was amazing especially in the translucent." "They were all printed on different machines and substrates yet they all matched perfectly. That is very difficult to do."

He said the original image supplied to the printer was obviously very high quality. The job was a stand out and highlighted how great file preparation and design combined with an excellent print job created an outstanding end result.



## Blue Star Works

027 220 2567 - Michelle Hill / [www.bluestargroup.co.nz](http://www.bluestargroup.co.nz)

1 Gold and 6 Highly Commended

Medals won in Publications, Promotional Print and Sign & Display Print

Sponsors Products Involved: HP

Blue Star Works are an end to end integrated print manager. In-house capabilities include wide format, small format digital, offset print, mailing services, merchandising services, distribution and logistics. Blue Star are corporate, retail, point of sale and display specialists. Customer communication and data management using world class tools and an in-house team of specialists. Meaning delivering your message to the right audience will be streamlined, targeted and tracked for easy reporting.



Vodafone Sept 2018 iPhone XS Launch Category Winner Promotional Print



## Bookbinding Press

09 444 5523 / [www.bookbindingpress.co.nz](http://www.bookbindingpress.co.nz)

3 Gold

Medals won in Packaging and Print Finishing

Patrons Products Involved: Spicers

Print Finisher Involved: Bookbinding Press

Operating and servicing NZ and the Pacific Islands for over 35 years, Bookbinding Press produce/design presentation bespoke boxes/books, menus and folders, commercial case bound books and foiling from small one off to large runs in the 1000s, restoration of pre loved books and documents.



Landmark Homes Hand Over Folder



Airport Tender

Partridge Jewellers

## Brazen Clothing



04 939 2729 / [www.brazenclothing.co.nz](http://www.brazenclothing.co.nz)

1 Gold and 1 Highly Commended Medals won in Promotional Print

Brazen Clothing is a custom screen printing & embroidery company. They are a quality based company and have been delivering great printing, on time, nationwide for over 20 years.



Pils N Trilss

## Brebner Print



021 420 345 / [www.brebnerprint.co.nz](http://www.brebnerprint.co.nz)

1 Gold and 3 Highly Commended Medals won in Business Print, Packaging and Promotional Print

Patrons Products Involved: Spicers  
Sponsors Products Involved: BJ Ball Papers / hubergroup New Zealand

Brebner Print has been specialising in all things print since 1978. As one of the largest commercial printers in the Central North Island, Brebner Print, powered by Bluestar, offers all offset and digital print and related services from design through to packaging, mail and logistics.



Classic Sheepskins Brand Identity - Booklets



## Brightprint Ltd

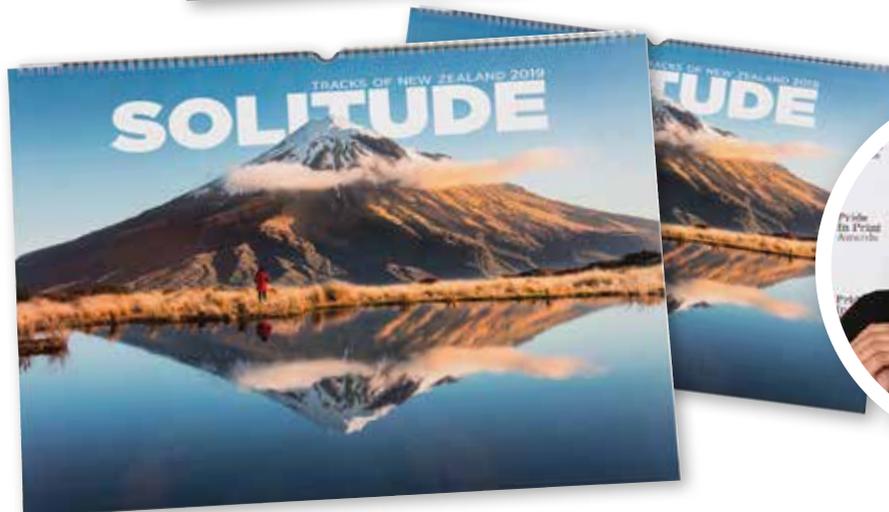


0800 60 00 62 / [www.brightprint.co.nz](http://www.brightprint.co.nz)

1 Gold and 1 Highly Commended Medals won in Promotional Print

Sponsors Products Involved: B&F Papers Ltd  
hubergroup New Zealand

Brightprint are commercial offset & digital printers, specialising in corporate calendar manufacturing.



Solitude Calendar



## Caxton



03 366 8516 / [www.caxton.co.nz](http://www.caxton.co.nz)

3 Gold Medals won in Industry Development & Creativity and Promotional Print

Patrons Products Involved: Fuji Xerox New Zealand  
Sponsors Products Involved: B&F Papers Ltd / BJ Ball Papers / FUJIFILM NZ Limited

Caxton is a leading print company in the South Island associated with high quality print in all its different forms. They pride themselves together with their dedicated staff in using the latest and most up-to-date equipment to produce the quality which their clients expect.



Mum's Choir Invite

Open House Invite



Casino VIP Haunted House Invite

## Charta Packaging

0800 269 373 / [www.chartapackaging.co.nz](http://www.chartapackaging.co.nz)

3 Gold and 3 Highly Commended Medals won in Packaging

Sponsors Products Involved: hubergroup New Zealand

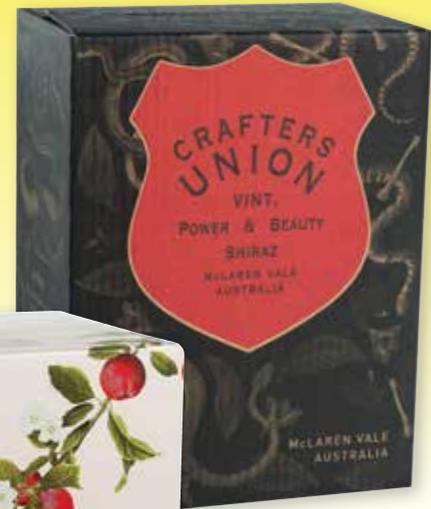
Since 1978, Charta Packaging have specialised in high quality corrugated packaging. You will most definitely see their boxes everywhere you look in New Zealand and Australia. They are proud of the attention to detail and high standards they apply to every aspect of their work. From their people to their technology and of course their end products, they deliver nothing less than the best.



**GOLD 3** **HC 3**



Deutz Marlborough Cuvee



Crafters Union Shiraz



Strongbow Rose Cider

## Color Communications

09 274 6027 / [www.ccia.co.nz](http://www.ccia.co.nz)

2 Gold and 1 Highly Commended Medals won in Business Print and Print Finishing

Sponsors Products Involved: BJ Ball Papers hubergroup New Zealand Print Finisher Involved: Color Communications

CCIA produces colour collateral for the paint industry.



**GOLD 2** **HC 1**

Apco Colour Wall Inspiration Palettes



Apco Colour Wall Inspiration Palettes

## Convex New Zealand Ltd

07 847 5133 / [www.convex.co.nz](http://www.convex.co.nz)

3 Gold and 2 Highly Commended Medals won in Packaging

Sponsors Products Involved: DIC New Zealand

Convex New Zealand Ltd is a privately-owned packaging company. From short-runs to runs of 1,000,000+, they produce everything from basic one-colour carry bags, to the more technically challenging multi-laminated chemical-resistant heavy-duty sacks and high-performance food packaging with specified film properties, laminations and barriers.



**GOLD 3** **HC 2**



Omega Plus Pet Food Range

Bostock Brothers Organic Free Range Chicken (Gold x 2)



## Design Bind Ltd

GOLD  
1

09 480 4216 / [www.designbind.co.nz](http://www.designbind.co.nz)

1 Gold

Medal won in Specialty Products

Design Bind craft high quality binding and packaging products. Agencies, Designers, and Printers entrusting them with presentation boxes, casebound books and pitch/tenders.



Something to Remember



Tait - Fire Service Membrane Keypad and Electroluminescent Lamp

## Electronic Imaging

GOLD  
1 HC  
1

0800 244 770 / [www.electronicimaging.co.nz](http://www.electronicimaging.co.nz)

1 Gold and 1 Highly Commended

Medals won in Sign & Display Print

Electronic Imaging specialise in screen and digital printing and print on a wide range of flat sheet products from basic self-adhesive labels & signs to more complex products like membrane switches and electroluminescent lamps.



## Flagmakers Ltd

GOLD  
3

0800 900 800 / [www.flagmakers.co.nz](http://www.flagmakers.co.nz)

3 Gold

Medals won in Sign & Display Print

Flagmakers are a specialist fabric manufacturer that produce flags, banners, fabric signage and event products. Their mission is to produce and deliver beautifully crafted products anywhere and on time.



Omaka



Craft Beer

Festival Flags

## Format/Service Printers

GOLD  
4 HC  
11

04 569 3519 / [www.format.co.nz](http://www.format.co.nz)

04 384 2273 / [www.serviceprinters.co.nz](http://www.serviceprinters.co.nz)

4 Gold and 11 Highly Commended

Medals won in Business Print, Packaging, Promotional Print and Publications

Sponsors Products Involved: B&F Papers Ltd / BJ Ball Papers / Currie Group (NZ) / HP /hubergroup New Zealand

Format and Service Printers are based in Wellington and have been providing excellence in the industry for many years. They have made significant investment to keep up with technology to maintain their high standards for their valued clients specialising in offset/digital and packaging. They are both one of New Zealand's most awarded printers in Pride In Print with three Supreme awards, and proudly part of The Bluestar Group. Their green conditionals' being FSC certified along with being awarded Gold enviro mark.



NorthPower

Te Kooti Exhibition

Tuhana Business Cards x 2 Kinds



Phoenix: Andrew Durante

# Promotional Box wins Best Rigid Packaging Category

A large promotional box fashioned as a screw for purchasers of Ford Raptor vehicles won Best in Category Rigid Packaging.

Entered by Fuzed of Auckland under Functional Packaging – Industry & Business, the box fashioned as a screw with a cavity inside it, caught the eye of judges who loved its mechanical function, design and print.

Judge Martin Duffy, business development manager of Visy, said the promotional box was unique, and its point of difference to other entries was that it was made up of a number of components and was a multi-angled shape.

Fuzed produced 150 of the boxes which were advertising the 2018-released Ford Raptor truck.

“The fact that it had a mechanical action to open it – it had to be unscrewed – is something that would appeal to truck enthusiasts. It grabbed everyone’s attention and was something recipients would enjoy handling. The construction of it was excellent and it was neat and tidy. The black print was stylish along with the embossing and varnish.

**“It was a very attractive promotional box from a car enthusiasts’ point of view and had loads of appeal” said Mr Duffy.**

Other judges agreed the box was clever and considered packaging – an impressive example of how design, printing and finishing combined to create a stunning product.



Ford Raptor Wraps  
Category Winner Rigid Packaging



**Fuzed**

09 849 7100 / [www.fuzed.co.nz](http://www.fuzed.co.nz)

6 Gold and 1 Highly Commended

Medals won in Business Print, Industry Development & Creativity, Packaging and Sign & Display Print

Patrons Products Involved: Fuji Xerox New Zealand

Sponsors Products Involved: B&F Papers Ltd BJ Ball Papers / FUJIFILM NZ Limited

Fuzed has been at the forefront of print technology in New Zealand for over 30 years since being established as typesetters in 1986. Now, with nearly 50 gold medals achieved in just six years of entering the Pride In Print Awards, their position is assured. They love a challenge, and are known amongst their contemporaries as the printers who work out how to do it! When others say it’s too hard, Fuzed use their years of industry experience, teamwork and technology, and come through with the results for clients and fellow printers! Fuzed is the only print company in New Zealand to offer digital, offset, wide-format, 3D digital overglossing, and lenticular printing all in one location and stand ready to help you, yes, even you, get the print results you’re after.

Fuzed – continued on page 20



Fuzed Galaxy Business Cards

OMF Annual Report



Fuzed Flower Business Cards



Fuzed Metallic Swatch Books

Fuzed – Continued from page 19

# Star Quality **Movie Board** Wins Sign & Display Award

The print quality of a large lenticular display board advertising the movie Glass in some Australian cinemas, has been described by Pride In Print judges as literally “popping off the board.” Produced by New Zealand company Fuzed of Auckland, Judges described it as simply stunning and so well executed with a perfect alignment – an exceptional example of display print and worthy winner of this section.

The job was awarded Best in Category for Sign & Display and so impressed judges it was one of the final four narrowed down to contest the Supreme Award.

Starring Bruce Willis, the movie Glass was released in January 2019. The 10 boards of 1800x1370 each were printed by Fuzed for an Australian client and featured three images of actors Bruce Willis, James McAvoy and Samuel L. Jackson from different angles making it look like they were following the viewer.

Judge Grant Blockley, packaging & applications specialist of Fuji Xerox, said the boards would have been very expensive to produce, and if the print, or the lens were off even a tiny bit, they would’ve had to be thrown away.

“You have to get the lens in exactly the right place or you’ll see shadows. If there are any print defects, the lens magnifies them.

“And the more images you have, the bigger the difficulty gets. It’s just very difficult to change the image so crisply like this. This board is very good. The print quality literally pops off the page.”

He said lenticular print had come a long way from cereal pack giveaways to extremely large display boards. And it was a credit to the Kiwi printing industry and Fuzed in particular, because there was no one across the Tasman “who does it quite like this.”



Glass Category Winner Sign & Display and Process Winner Lenticular

**“It’s good to see people doing things like this. We must be among the top in the world and it’s good to see our products and expertise exported.”**

## Graphic Packaging International, Penrose

029 770 9963 / [www.graphicpkg.com](http://www.graphicpkg.com)

2 Gold

Medals won in Packaging

Sponsors Products Involved: BJ Ball Papers / hubergroup New Zealand

Graphic Packaging International are one of the largest manufacturers of paperboard and paper-based packaging for some of the world’s most recognized brands of food, beverage, foodservice, household, personal care and pet care products.



Orange Roughy  
10kg Pack



Scampi 6x1kg Outer and Inner Pack

# Images good enough to eat win **Best in Category**

Images of almonds in pieces of chocolate so realistic that they were almost good enough to eat on the wrapping of a bar of Whittaker's Dark Almond 250g block, won the praise of judges who awarded it Best in Category for Flexible Packaging and Best Gravure Process.

It was one of two top awards in the Packaging category.

The stunning gold framed images had many wishing they could buy themselves a bar right then and there, but the skill of producing the product at speed was what really impressed.

The packaging was produced by Gravure Packaging Ltd of Petone and the images were printed for first time on a highly modified press to enhance the artwork provided and the result made the images just pop off the wrapping judges said.

Judge Mark Thian, plant manager of Amcor Flexibles Christchurch, said that Whittaker's chocolate packaging was entered every year and it was a job that had always proved hard to get the Whittaker's gold exactly right. This year the entry had no shadowing and it was obvious the printer had done some work on their existing presses to get it right and the images just so sharp.

**"Gold is particularly hard to run on this type of machinery and how they've used the machine is pretty spectacular."**

Gravure Packaging Ltd – Continued on page 22



Dark Almond 250g Block Category Winner Flexible Packaging and Process Winner Gravure



## Gravure Packaging Ltd

04 568 8467 / [www.gravurepackaging.com](http://www.gravurepackaging.com)

8 Gold and 2 Highly Commended

Medals won in Industry Development & Creativity, Labels and Packaging

Sponsors Products Involved: DIC New Zealand

Gravure Packaging supply innovative flexible packaging to a diverse range of markets which include FMCG, Pharmaceutical and Security. Their world class products include; shrink sleeves, confectionary and snack wraps, laminations, rewinds, soap wrap, labels, tamper bands, paper overwraps and interactive packaging.



Chobani Fit Blueberry Yoghurt 170g (2 x Gold)



Chobani Fit Strawberry Yoghurt 170g



Musashi Protein Wafer Vanilla 40g

Drylook Backside Coating for ShrinkSleeves

Gravure Packaging Ltd – Continued from page 21

# New Zealand Packaging Development takes out Environmental Award

An innovative flexible packaging sample entered as a soap wrapper into Pride In Print claiming to be heat sealable without the use of plastic or wax, has won Best in Category for Environmental Industry Development.

The GreenSeal Balnea Care Coconut & Lime soap wrapper was entered by Gravure Packaging Ltd of Wellington, with the wrapper destined for the Australian-owned The Balnea Body Company for distribution across the Tasman. The soap is made in northern Victoria, Australia and wrapped in the GreenSeal packaging there.

Gravure Packaging developed, printed, die-cut and finished the soap packaging in-house. Their original brief was to make an already plastic free packaging into one that was also bio degradable.

“The biodegradability of the wrapper is in the heat seal component. We swapped the petro-chemical based wax, designed for the heat-sealing application, for an ecologically friendly layer that was biodegradable.”

Gravure Packaging developed the heat-sealable moisture barrier named GreenSeal, and initially used it for sugar stick packs, saying they’d taken the plastic layer out. In a case study that came with its soap wrapper entry, the company said the new sugar wrapping had saved potentially 6000kg a year from landfill. This was because it composted down leaving no micro-plastic residue, compared to the alternative, an unrecyclable paper-poly product.



GreenSeal - Environmentally Friendly Flexible Packaging Category Winner Industry Development & Creativity

## Hokey Pokey Single Slab



**“After the development of the coating, intensive trials on site and in the end users’ factories, we have been able to commercially launch a completely new plastic free alternative to plastic flexible packaging.”**

“GreenSeal is able to be used anywhere a paper poly-structure is applied to displace the use of polyethylene with a more ecologically friendly solution that provides 100% recyclable, biodegradable and certifiable compostable flexible packaging format. It is also safe for direct food contact.”

With the recently launched new soap wrapper previously made from a non-compostable, wax-coated (lamination) fungicidal paper, the company says the possible annual benefits from this one job alone, could be a saving of 4000kg of PET plastic film, 2600kg of petrochemical wax and 660kg of glue into landfill.

Judge Angelique Sparnaay-Martin, director of Consult Ongee, said the soap wrapper was unique to other entries and it was commendable that a print company was endeavouring to find a way to produce eco-friendly products.

Judge Fraser Gardyne, partner of gardyneHOLT, said it was amazing how much waste annually the company had saved with the innovation on this one job. “It’s biodegradable and recyclable so you can chuck it into your compost bin or your paper recycling.”

## GTO Printers Ltd



022 072 6771 / [www.gtoprinters.co.nz](http://www.gtoprinters.co.nz)

1 Gold

Medal won in Business Print

Sponsors Products Involved: BJ Ball Papers / DIC New Zealand

GTO Printers is a small boutique letterpress printshop in Auckland, regularly producing award winning printing. Owner Graham Judd, letterpress apprentice and then journeyman, is happy running trade work, or fine art, wedding, and business stationery through his Heidelberg. Quality, efficiency and best letterpress prices are the aims of GTO Printers.

Business Card





## Hally Labels

09 574 3999 (Auckland)

03 349 5299 (Christchurch) / [www.hally.co.nz](http://www.hally.co.nz)

6 Gold and 2 Highly Commended

Medals won in Industry Development & Creativity and Labels

Sponsors Products Involved: HP

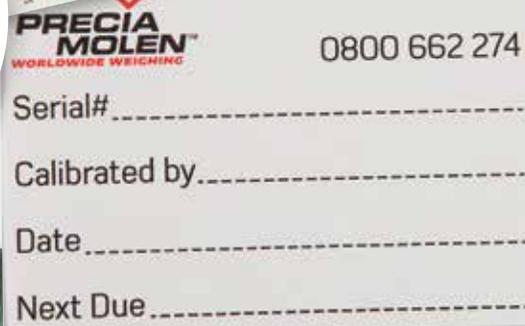
Founded in 1965, Hally Labels now boasts 25 presses across four sites and an unrivalled depth of labelling expertise. They are the most experienced digital label printer in New Zealand, and their powerhouse, Christchurch-based, flexo plant rounds out their local offer for both short and long run, embellished and specialised labels across all industries.

Tropical Winter Gin 500ml



Burnt Hill Vodka 700ml

Manuka Emporium Beekeepers Selection 280+ 250g



Weighpac Calibration Label

Pams Summer Beef Grill Sticks P3 Label



Hally Labels 2018 Christmas Card Label

## Horton Media Limited

09 273 5300 or 09 273 5633 / [www.horton.co.nz](http://www.horton.co.nz)

2 Gold

Medals won in Publications

Patrons Products Involved: Norske Skog Tasman

Sponsors Products Involved: DIC New Zealand

Horton Media is a New Zealand owned independent printer supporting and working with independent publishers. Setup as a web offset commercial and publications printer. Prints range over all formats of newspapers & magazines to directories and promotional handouts. Their clients are based from England to the Pacific islands.



The National Business Review April 27

The Guardian Weekly



## House of Sabra Ltd

GOLD 1

04 586 1316 / 021 586 131

1 Gold

Medal won in Promotional Print

House of Sabra specialises in screen printing, sublimation print, manufacture of all non-paper products and fabric converting.



Rainbow Youth

## Kale Print

GOLD 2 HC 3

07 578 7506 / www.kaleprint.co.nz

2 Gold and 3 Highly Commended

Medals won in Industry Development & Creativity and Packaging

Sponsors Products Involved: B&F Papers Ltd

Kale Print are one of the leading print and design companies in the Bay of Plenty. With best in class technology for all your offset, digital and wide format print requirements, their passionate team make ordering easy for clients both locally and throughout New Zealand. Call them today!



Deer Tail Packaging Sleeve - Project 1



Kale Print Polypropylene Business Cards

## Kiwi Labels Limited

GOLD 6 HC 4

03 384 2903 / www.kiwilabels.co.nz

6 Gold and 4 Highly Commended

Medals won in Business Print, Industry Development & Creativity and Labels

Sponsors Products Involved: Avery Dennison / BJ Ball Papers / UPM Raflatac NZ Ltd

Kiwi Labels are leaders in food & beverage labels, tags, thermal ribbons and printers.



Ink & Wood

Alpine Silk - Manuka Honey Moisture Creme



Hei-Tiki Stamp



Provisions Cherry Juice



Yalumba - Win



ECL - Honey

## Label & Litho

04 568 3696 / [www.label.co.nz](http://www.label.co.nz)

2 Gold and 1 Highly Commended

Medals won in Labels

Patrons Products Involved: Spicers

Sponsors Products Involved: Currie Group (NZ) / HP

UPM Raflatac NZ Ltd

Label & Litho love labels and they know that their passion for labels shines through in the quality of the awesome labels that they produce!

They have world class printing presses (both flexo and digital) and state-of-the art finishing lines. L&L are a division of the Labelmakers Group – Australasia’s largest label manufacturer.



Rewa Rose

Velvet Marley



## Leading Label Co. Ltd

03 365 1260 / [www.leadinglabel.co.nz](http://www.leadinglabel.co.nz)

2 Gold and 1 Highly Commended

Medals won in Labels

Patrons Products Involved: Spicers

Sponsors Products Involved: Currie Group (NZ) / HP

Leading Label are proudly locally owned and operated and are specialists in producing all types of self-adhesive labels. With the versatility of having digital and conventional printing equipment, they can cater to both large and small label runs. Their HP digital label press is the only one in the South Island and it produces offset quality prints on any substrate. For thirty years they have been providing superior service to local, New Zealand businesses.

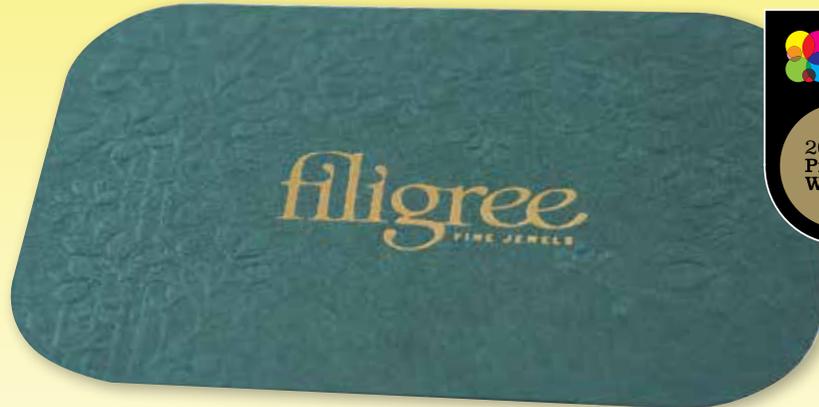


The Fermentist Cider

7th Heaven Blanc De Noir 2018



# Jewellery Retailer Card Process Winner



Filigree Business Cards Process Winner Letterpress

A foiled and embossed business card for Christchurch firm Filigree Fine Jewels, won Best in Letterpress Process at the Pride In Print Awards. Filigree Fine Jewels calls itself one of New Zealand’s leading jewellery design companies.

It was established in Christchurch in 2005 and specialises in handcrafted and bespoke jewellery. The card produced for them by Laserfoil Design and Print, of Auckland was superb and reflected the company’s design and handcraft.

**Judges said the foiling of the very small lettering on the business card was exceptional and it was this that had won it Best in Process.**

The card itself was an effective design on a ‘racing green’ substrate, that “looked great.”

Laserfoil Design and Print printed 1000 of the business cards for the client. Tim Morris of Laserfoil Design and Print, said it was an involved process of foil printing and embossing front and back on the same sheet. The sheet was creased in the middle to allow a fold that would give accurate registration from front and back.

It was then glued to allow embossing and avoid show-through on the reverse side. The final finishing was also technically challenging “With careful running we avoided having to nick the cutting form. The cutting required accurate positioning as the design is very close to the edge,” Tim Morris said.



## Laserfoil Design and Print

0800 FOILED (0800 364 533) / [www.laserfoil.co.nz](http://www.laserfoil.co.nz)

2 Gold and 2 Highly Commended

Medals won in Business Print, Industry Development & Creativity and Promotional Print

Sponsors Products Involved: BJ Ball Papers

Laserfoil is a bespoke print and design service. They specialise in foil and letterpress work and offer a wide range of products from business cards to wedding stationery and packaging to sticky labels.



Broadfoot Carpentry Business Card

# Logick Print Wins New Industry Self-Promotion Category

Logick Print & Graphics, of Auckland has been named category winner for the newly created Self-Promotion category, a standalone category that enables the printing industry to showcase its own promotional material.

The Auckland-based company entered three business cards and some stationery which included letterpress and extensive foiling.

Judge Fraser Gardyne, partner of gardyneHOLT, said Logick's craft was "brilliantly displayed" in the business cards and stationery area. This is stunning from the start to the end. An impressive business card with a high level of excellence and one that highlights just how capable this company is. What a way to show off your added value."

"At a time when the printing of company stationery is taking more of a back seat due to the economies offered by digital printing and the emailing of company correspondence, it was a pleasure to see printing that really 'popped' and demanded your attention," he said.

"For a company that prides itself on printing the difficult tasks, this job couldn't have waved their flag more convincingly."

Pride In Print awards manager, Sue Archibald said judges had decided that with the increase of very good, high quality self-promotional products, there was room in the awards programme to make this a standalone category where printers could compete against their peers, and get recognition for their own printed stationery.

**"This can only be a positive move, and while a self promotion piece is not eligible to win the supreme award, it is great for the industry to recognise those that promote print in the most spectacular fashion," she says.**

Designer and awards judge Kerenza Smith, design head of Designsmith, said the new category could provide the future benchmark for the industry because printers would not be inhibited by client expectations and designs, therefore

could work somewhat outside the usual commercial constraints and be free to experiment and showcase all they could do.

"As a category within the current awards it is definitely thriving because what we saw this year was very good, and it's often hard for printers to showcase themselves. In their own category, it will give everyone an opportunity to shine and for the judges to be shown how extremely innovative many printers are."



Logick Print & Graphics Ltd – Stationery Self-Promotion in the Industry



## Logick Print & Graphics Ltd

09 589 1670 / [www.logick.co.nz](http://www.logick.co.nz)

3 Gold and 1 Highly Commended

Medals won in Business Print, Industry Development & Creativity and Promotional Print

Sponsors Products Involved: B&F Papers Ltd / hubergroup New Zealand / Ricoh New Zealand

Logick Print specialises in bespoke print: offset, digital, foiling stamping, embossing, debossing and die cutting. From packaging, stationery, labels, wedding invites, point of sale, publications they do it all.



DCP Queen Promotion

B & F Papers Black Obviously Calendar Promo

## McCollams Print



09 477 0125 / www.mccollams.co.nz

6 Gold and 2 Highly Commended

Medals won in Business Print, Industry Development & Creativity and Packaging

Sponsors Products Involved: B&F Papers Ltd / BJ Ball Papers / Currie Group (NZ) / HP / hubergroup New Zealand

McCcollams Printing and Packaging provide their clients with customised print solutions. McCcollams Printing and Packaging are specialists in high quality sheet-fed offset and digital printing to commercial clients ranging from large corporate and government departments to SME's and agencies. McCcollams traditional forte is large format printed collateral but now have a complete full-service packaging solution along with direct mail, digital printing, large/wide format digital printing, including packing and distribution.



McCcollams Christmas Advent Calendar



Kiwi Property Annual Report



Bluestar Trustseal & Deep Lens Promotion



Service Foods Story Profile



Amino Mantra 4PK Patties Carton



Bowerbank Ninow Auction #9

## Microfilm Digital Print Ltd



03 366 7731 / www.digitalprint.co.nz

1 Gold and 1 Highly Commended

Medals won in Specialty Products

Sponsors Products Involved: FUJIFILM NZ Limited

Microfilm Digital Print are an award-winning specialist in Giclee fine art reproductions for 16 years. Their experienced techniques in scanning and printing, will reproduce your artwork onto archival watercolour, canvas or photographic media, using long-life pigment inks and fine detailed printer. See website for free info pack.



Korimako, the Bellbird

## Multi-Color New Zealand

09 573 1690 / [www.mcclabel.co.nz](http://www.mcclabel.co.nz)

2 Gold and 4 Highly Commended

Medals won in Labels

Patrons Products Involved: Spicers

Sponsors Products Involved: HP / UPM  
Raflatac NZ Ltd

'World's Best Premium Label Solutions' specialists in highly embellished & innovative self-adhesive labels for the wine, spirit, beverage & honey markets. Unique and exclusive premium coated and uncoated label stocks, offering both digital and offset print including hot foiling, screen and embossing for small and large volume requirements.



Hidden World Gin



Te Awanga

## NCI Packaging

09 914 9444 / [www.ncipackaging.com](http://www.ncipackaging.com)

1 Gold

Medal won in Packaging

NCI Packaging believes that packaging isn't an afterthought. It is central to the product itself: it's appearance and application. For almost 65 years, NCI have helped shape their customers' future. NCI is a key product partner in metal and plastic packaging to leading milk powder, food, paint and aerosol brands.



99 x 145 Whaiora

## Nicholson Print Solutions

09 838 9920 / [www.nicholsonprint.co.nz](http://www.nicholsonprint.co.nz)

4 Gold and 6 Highly Commended

Medals won in Business Print, Industry Development & Creativity, Packaging, Promotional Print and Publications

Patrons Products Involved: Spicers

Sponsors Products Involved: BJ Ball  
Papers / hubergroup New Zealand

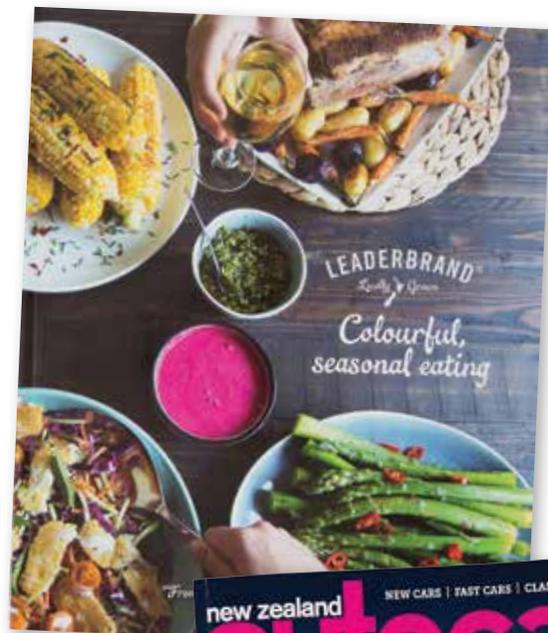
Nicholson's are a quality print manufacturer, a team of specialists who are absolutely passionate about delivering printed and branded solutions. With a fleet of offset and digital capability and broad range of in-house finishing equipment, combined with the resources within their group enable them to be a total supply partner.



Leaderbrand  
Recipe Book



Shanghai  
Invite



Joyce Blok  
Diamond Box



Autocar  
March 2018



**GOLD**  
**1**

## NZME

021 925 893 (Russell Wieck – Operations Manager)  
www.nzme.co.nz

1 Gold

Medal won in Publications

Patrons Products Involved: Norske Skog Tasman  
Sponsors Products Involved: DIC New Zealand

NZME Publishing Limited specialises in the manufacture of quality newspaper products in tabloid, broadsheet and stitch & trimmed formats. The print plant caters for short and long run production with paginations up to 192 pages produced in full colour in one pass. The site offers a range of inserting and distribution options as part of the overall service.



The New Zealand Herald May 16

**GOLD**  
**3** **HC**  
**3**

## Orangebox

09 415 3699 or 04 576 2035 / www.orangebox.co.nz

3 Gold and 3 Highly Commended

Medals won in Business Print, Packaging and Promotional Print

Patrons Products Involved: Fuji Xerox New Zealand  
Sponsors Products Involved: BJ Ball Papers

Orangebox helps customers grow their business through print and data driven communications and are market leaders and innovators. As New Zealand's most awarded mailhouse at Pride In Print, they specialise in producing highly creative DM campaigns with complex variable data and dynamic content, combined with superior digital print solutions.



New World - Sanitarium New Look (3 x Gold)

**GOLD**  
**2**

## Orora Cartons Christchurch

03 983 6812 - Mathew Scott, Operations Manager or  
09 979 3825 Terri Smith, National Sales Manager  
www.ororagroup.com

2 Gold

Medals won in Packaging

Sponsors Products Involved: BJ Ball Papers / OPTI-Flex

Orora Cartons handle and service a broad range of diverse customers concentrating on delivering specialized FMCG packaging throughout New Zealand.



Monteiths Pointers Pale Ale 6 x 330ml Cluster Bottle Lock



Devils Orchard Apple 6 x 330ml Cluster Bottle Lock

**GOLD**  
**1** **HC**  
**1**

## Orora Packaging

09 979 3800 / www.ororagroup.com

1 Gold and 1 Highly Commended

Medals won in Packaging

Orora Packaging are an Auckland cartonboard packaging supplier.



Steinlager 60 Years Special Edition

# New World Brochure Distributed to 1.3 Million Kiwi Letterboxes Wins Two Top Awards

A 44-page New World supermarket brochure with internal folding pages distributed to 1.3 million Kiwi letterboxes, has won both Best in Category for Industry Development & Creativity and Best Web Heatset Process at Pride In Print.

It was one of two category winners in Industry Development area of this year's awards.

Printed for New World by Ovato NZ, Auckland, the brochure had to be produced quickly and without much notice at one of Ovato's busiest times of the year. This meant that to get the 990,000 of the North Island Version completed off press, Ovato had to "engineer up" the press while it was in use for other work.

Ovato NZ re-engineered the ribbon deck of one of its press's, which is capable of producing up to 85,000 copies per hour.

The brochure has a double (eight page) gate fold at the back which opened up to 960mm and judges said the unique part of the entry was the size of the run and the fact gate folds were not often done in web heatset printing, especially at runs of this size.

Judge Darren Gallot, technical sales of hubergroup New Zealand, said that amazingly, one in three New Zealanders (almost the entire size of the North Island) had touched that brochure and with advertising brochures still a very strong part of the retail market, they add a lot of value to customers, who refer to them before purchasing.

**"Research shows that when catalogues are dropped for any reason by supermarket chains, sales also go down."**

Gallot said that the designer had obviously worked with the customer to do the gate fold, which contained recipes for the consumer within a sales brochure.

Other judges said it was an outstanding finishing job with complicated design, and that everything on the brochure worked from the gatefold through to the stitching and trimming on a very light stock.



New World Category Winner Industry Development & Creativity and Process Winner Heatset



## Ovato NZ



09 928 4200 / [www.ovato.co.nz](http://www.ovato.co.nz)

11 Gold and 8 Highly Commended

Medals won in Business Print, Industry Development & Creativity, Promotional Print and Publications

Sponsors Products Involved: BJ Ball Papers

hubergroup New Zealand / UPM

Raflatac NZ Ltd

Ovato NZ produce and distribute a range of high-quality magazines, catalogues, brochures & marketing collateral, utilizing the latest in web heatset, sheetfed and digital technology.



Oyla August (Gold x 2)



The Shed

Ovato NZ - Continued on page 31

OVATO NZ – continued from page 30



United Steel Presentation Folder



Oyla Science



Farmers Home Catalogue

Farmers Christmas



Number 1 Shoes



**Pakworld Ltd**

03 963 4960 / [www.pakworld.co.nz](http://www.pakworld.co.nz)

1 Gold and 5 Highly Commended Medals won in Packaging and Promotional Print

Sponsors Products Involved: BJ Ball Papers / hubergroup New Zealand

Pakworld Ltd are a family business established over 35 years ago who specialise in carton board folding cartons in the FMCG market. Producing printed cartons and if required embellishments consisting of foiling, embossing, debossing, aqueous coating, u.v gloss coatings. Multiple gluing options on a large range of stocks are available, they service the country nationwide.



Vintage Rose Wine Box



The Goldpine Post November



Herald Homes

## Permark Industries

GOLD 3 HC 5

0800 523 400 / [www.permark.co.nz](http://www.permark.co.nz)

3 Gold and 5 Highly Commended

Medals won in Labels, Promotional Print and Specialty Products

Sponsors Products Involved: DIC New Zealand

Permark are specialists in precision screen and digital printing. They custom design and manufacture a variety of items from plastics, metals and specialty adhesives.



Barton McGill Brass Nameplate



World of Wearableart



Membrane Trace METS0003-5X3



## Picaflor Fine Art Printing Limited

GOLD 2 HC 1

021 081 66924

2 Gold and 1 Highly Commended

Medals won in Specialty Products

Picaflor Fine Art Printing specialises in fine art archival printing, photo printing for exhibition plus posters and banners.



Dragon



He Rangatira Tui

## Pivotal Print

GOLD 1 HC 1

04 385 2681 / [www.pivotalprint.co.nz](http://www.pivotalprint.co.nz)

1 Gold and 1 Highly Commended

Medals won in Business Print

Patrons Products Involved: Spicers

Sponsors Products Involved: Curries Group (NZ) / HP

Pivotal specialises in high end digital and offset print – with the best digital print technology on the market, they provide a service that can't be beaten.



Royal Society Te Aparangi - Highlights 2017

## Pressprint

GOLD 1

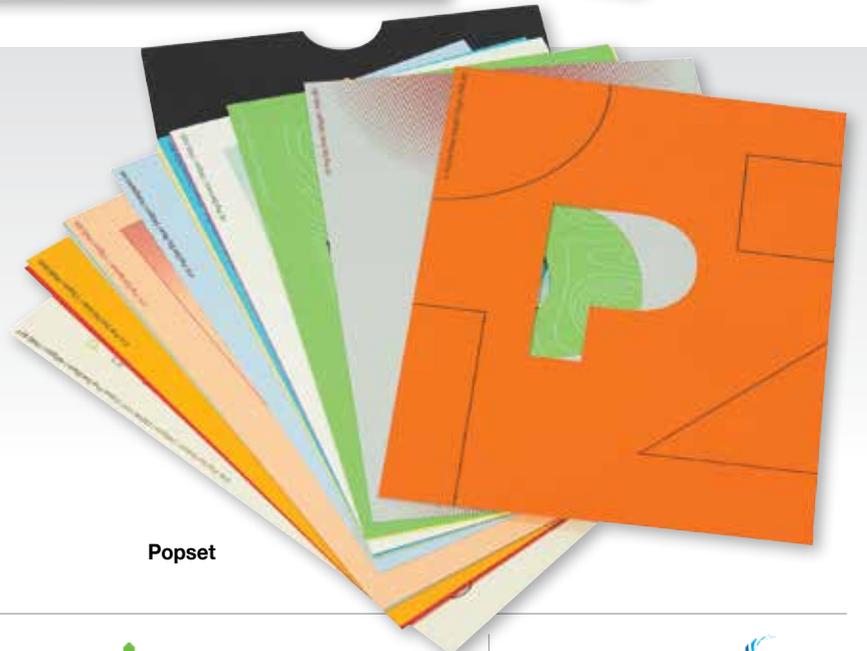
09 3774 882 / [www.pressprint.co.nz](http://www.pressprint.co.nz)

1 Gold

Medal won in Promotional Print

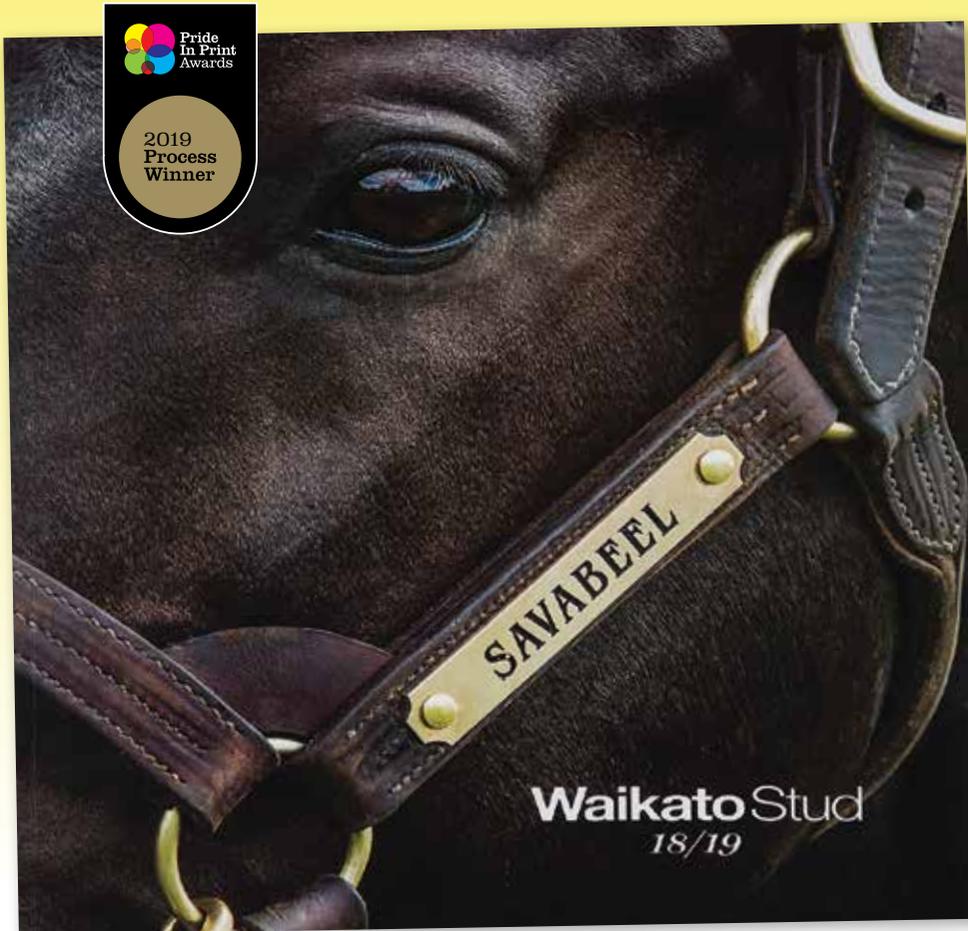
Sponsors Products Involved: B&F Papers Ltd / hubergroup New Zealand

Pressprint, located close to the centre of the Auckland metropolitan area in Avondale, offers the ideal mid-size mix for quality-driven New Zealand print buyers. Pressprint's competitive pricing is legendary. How do they do it? By investing in the best people and plant, continually streamlining their workflow and refining their operating procedures.



Popset

# Matamata Thoroughbred Catalogue Wins Industry Award



Waikato Stud Catalogue Process  
Winner Sheetfed



## Print Central Ltd

03 442 5992 / [www.printcentral.co.nz](http://www.printcentral.co.nz)

1 Gold

Medal won in Business Print

Sponsors Products Involved: BJ Ball Papers / DIC  
New Zealand

Print Central is a proudly independent Kiwi-owned business established in Queenstown in 1999. They care about what they do, and they care about their customers. That's why they invest in both the best people and the best technology. Their team of skilled professionals take pride in their work. Print Central are constantly updating their print equipment, software and hardware so that they can get the job done right, fast, and on budget. They succeed only when they help their customers succeed. They wouldn't have it any other way.



Waikato Stud's 2018/19 thoroughbred catalogue has won a major award at the prestigious Pride In Print industry awards, taking out Best Sheetfed Process from dozens of competing publications.

The catalogue was entered by Queenstown printing company, Print Central and was designed by Wanaka-based Davinia Proctor who runs her Blend Creative design company from there.

Waikato Stud's catalogue was described by Pride In Print judges as "a thing of beauty."

The soft cover catalogue featured a photo of the thoroughbred Savabeel on the front with an impressive white foil, and several pages on the inside featuring beautiful glossy black foil.

Awards manager, Sue Archibald added: "The catalogue was a very worthy process winner edging out several other strong contenders for the title."

Print Central's Graeme Hastie said they were thrilled to win Best Process in Sheetfed, especially being tucked away in Queenstown and competing with much larger companies in the major centres.

**"We do strive for perfection in our jobs – we do a lot for the tourism industry – and this award has given us the opportunity to showcase what we can do."**

Designer Davinia Proctor said it was 'awesome' to get some recognition for the work they'd done in collaboration with Waikato Stud on the catalogue and feedback had been that the soft touch laminate they used on some of the photos had some people feeling they were actually touching one of the stallions. It was very tactile.

Waikato Stud marketing manager Jasmine Robertson said: "We're absolutely rapt with the result. A great deal of hard work went into putting this book together and it was the first major print project I had worked on for Waikato Stud so it gave me such a huge thrill to see it win and gain national recognition."

She said it took 12 weeks to put together but planning for it was started just over a year ago.

There were 3500 copies printed and 2000 of those were sent out to potential buyers in Australia, Europe and the US.

Owned by Mark and Pippa Chittick, Waikato Stud was purchased by the family 25 years ago and developed into the business it is today.

The stud has been awarded the New Zealand Breeder of the Year six times (more than any other breeder in NZ), and has been the leading vendor at the New Zealand Bloodstock Yearling sale for five years running.



## Printlink

See details page 1

04 576 5151 / [www.printlink.co.nz](http://www.printlink.co.nz)

3 Gold and 1 Highly Commended

Medals won in Business Print, Promotional Print and Specialty Products

Sponsors Products Involved: BJ Ball Papers / FUJIFILM NZ Limited / hubergroup  
New Zealand

At Printlink they deliver results for a diverse range of private and public sector clients, producing a wide spectrum of both print and digital communication services, including offset and digital print through to mail-house and electronic cross and multi-channel communication services.

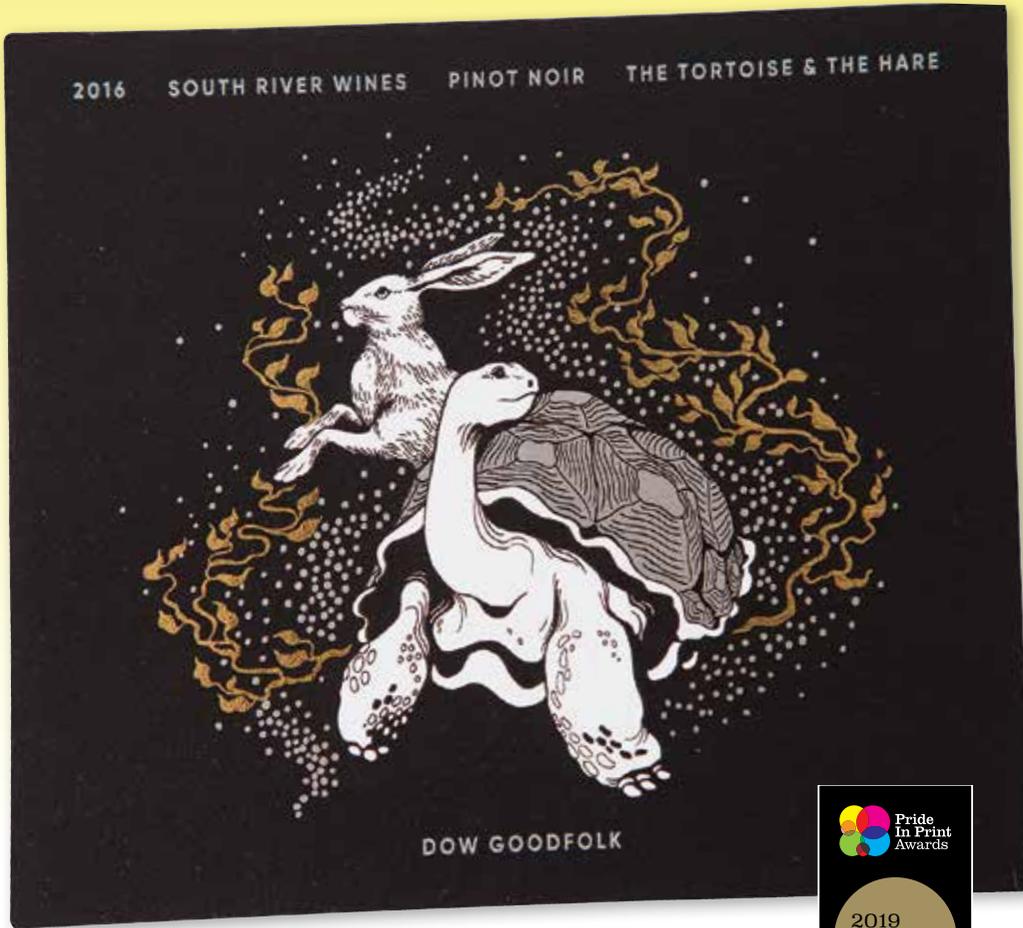
ANZ Insure Not Sure

Oranga Tamariki Panels (2 x Gold) Category Winner Specialty Products and SUPREME WINNER



# Digitally Printed Pinot Noir Gift Bottle Label – Best in Category

Described by judges as “a stunning little label” on a bottle of Pinot Noir given to the clients of a design company for Christmas, a digitally printed label won Best in Category at Pride In Print.



The Tortoise and the Hare 2016 Pinot Noir Category Winner Labels

Entered by Rapid Labels of Auckland, the Tortoise & the Hare 2016 Pinot Noir label was a limited promotional run printed for Auckland-based design company Dow Goodfolk and judges said the degree of difficulty it presented to the printer, and its excellent execution gave it the winning edge in a very impressive category.

The label was not only stunning looking with an interesting contemporary design, but the foiling was also exceptional. The label had been printed in a single pass with two foils which were over-printed. It was then varnished twice.

**Judge Tony Wheeler, said the label was quite simple in colour but the foil added a silver and pearlized look, which to him was the winning factor.**

“There were only three labels entered into Pride In Print this year that weren’t digitally printed – and that’s a big change we’ve noticed in the past four years, the migration from flexo to digital in label printing, especially in the wine market,” he said.

“That’s because this market is going to shorter runs. There are a lot of smaller wineries and boutique businesses trying to differentiate themselves from the larger ones and the other trend is for both wineries and companies to break down their products into different brands, branding smaller batches under different labels.

“So, people don’t want to print large quantities of labels in case they want to change the design.”

Fraser Gardyne, partner of gardyneHOLT, said it was a superb design, and the foil simply “popped” out of it.

“The black is very good. Its degree of difficulty would have been seven or eight out of 10 and Rapid Labels have done a very impressive job.” “Overall this is a design with a great feel – the excellent print, lovely rich black and fine details in the foiling make this label a stand out.”



## Rapid Labels

09 414 1700 / [www.rapidlabels.co.nz](http://www.rapidlabels.co.nz)

12 Gold and 1 Highly Commended

Medals won in Labels

Patrons Products Involved: Spicers

Sponsors Products Involved: Avery Dennison / Currie Group (NZ)

At Rapid Labels, they love to create innovative labels that are both tactile and eye catching. Their offer of offset, flexographic and digital – all under one roof, is an advantage and provides print solutions for their customers across any run size and any market sector.



Top; Bonnie Brett Pale Ale

Middle; Dubbel Belgian Style Trappist Ale

Right; Red Sour Ale



The Huntress 2017 Pinot Noir

RAPID LABELS – continued from page 34



Island IPA



Evolution Sauvignon Blanc 2018



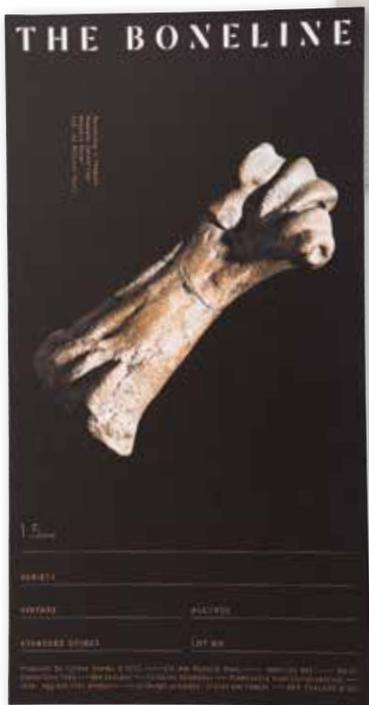
Clericus



Little Stomper 2018



Rabbit Island 2014 Merlot



Rabbit Island 2017 Sauvignon Blanc

The Boneline Magnum

**GOLD**  
**1**

**HC**  
**3**

**Sealed Air Hamilton**

07 850 0100 / [www.sealedair.com](http://www.sealedair.com)

1 Gold and 3 Highly Commended

Medals won in Packaging

Sponsors Products Involved: DIC New Zealand / OPTI-Flex

Sealed Air's Food Care works with food packaging companies in the FMCG (fast moving commercial goods) area to create packaging & hygiene solutions that increase operational efficiency & extend shelf life, their innovations can double the shelf life of your products.



Butch Salmon Burley



**GOLD**  
**3**

**Sealed Air Porirua**

04 237 6069 / [www.sealedair.com](http://www.sealedair.com)

3 Gold

Medals won in Packaging

Sponsors Products Involved: DIC New Zealand OPTI-Flex

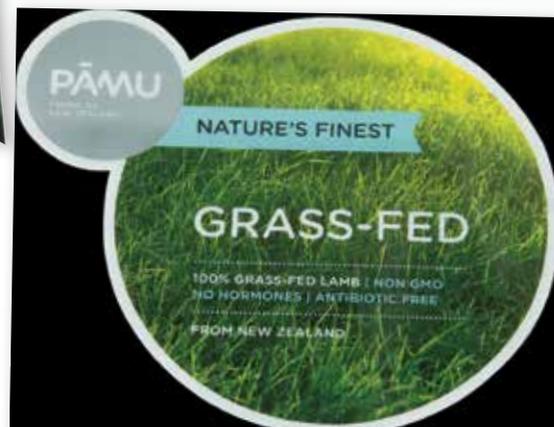
Sealed Air Porirua has been operating on the same site since the mid 1960's. They are part of a global company specialising in vacuum and shrink packaging for the domestic and export food industries – mainly, fresh red meat, dairy and processed meats.



Manuka Smoked Whole Chicken 1kg



Kiwi New Zealand Free Farmed Roast Ham



Pāmu Nature's Finest Frozen

## Soar Printing Ltd

09 302 9100 / www.soarprint.co.nz

4 Gold and 2 Highly Commended

Medals won in Business Print, Labels, Print Finishing, Promotional Print, Publications and Sign & Display Print

Patrons Products Involved: Fuji Xerox New Zealand / Spicers  
Sponsors Products Involved: B&F Papers Ltd / BJ Ball Papers / HP hubergroup New Zealand

SOAR Print is a third-generation family business with close to a century of printing experience. They provide offset and digital print to a wide range of NZ leading businesses and are acclaimed for their sustainable business practices.

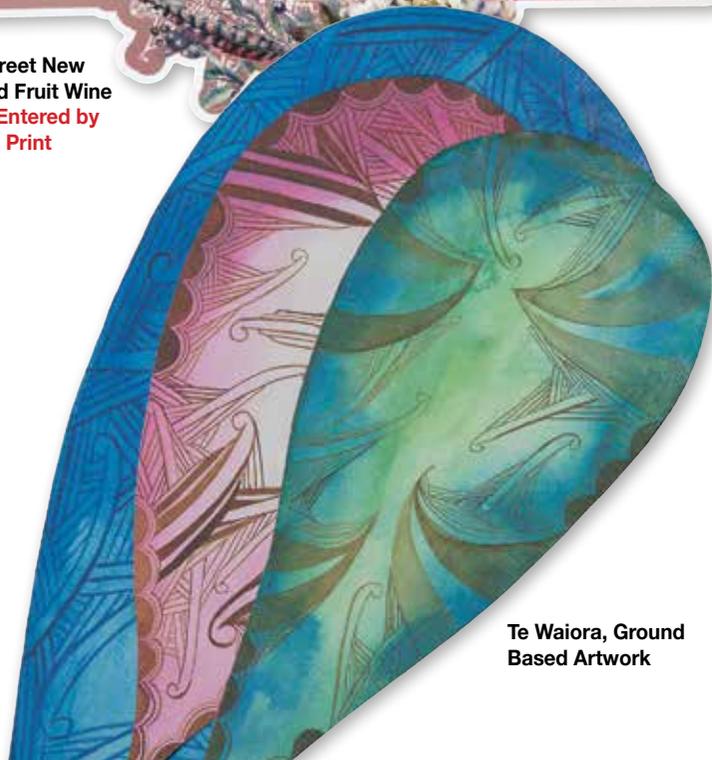


Make Every Day Book



Inspired by Design

Vine Street New Zealand Fruit Wine Label. Entered by Rocket Print



Te Waiora, Ground Based Artwork

# Gold Foiled Christmas Stamp Collection – The Best ...

A 2018 set of gold foiled Christmas stamps sold predominantly to collectors through NZ Post, were described as very beautiful and perfectly foiled without flaw, when they won the Best in Business Print Category.

Printed for NZ Post by Southern Colour Print of Dunedin, the collection featured six stamps with different nativity scenes on each, surrounded by a large amount of foil. There were 10,500 stamps printed and foiled. Southern Colour Print won a total of three gold medals at this year's Awards.

Southern Colour managing director Sean McMahon said they were very excited about the win and what made it so special was they'd invited some senior managers from NZ Post to accompany them on the night.

**“Winning certainly helps us market our print overseas because it gives clients the assurance that we produce a high-quality product. I was in Korea recently when a stamp collection we'd printed was released and it sold out in an hour. I was amazed.”**

Judge Brent Kale, production manager of Kale Print, said he hadn't seen anything like it in a stamp before and the collection was “very different to all the other entries (using foil) at Pride In Print this year. “This is one of the best foiling jobs I've ever seen. The quality of the images is perfect and it has great registration. There are simply no blemishes at all.”

Judge Wayne Romminger said postage stamps were generally a feature at the awards every year, but these were perfect.

“I'm blown away by the perfection of the foiling, there's not a spec in it. A lot of work has gone into the prepress to get these so well done. They are really a little work of art.”

Matt Tobin, estimator of Southern Colour Print, says stamp printing makes up a substantial part of the company's output and it produces stamps (some of which are foiled) for NZ Post along with Singapore, South Africa, Korea, Malaysia and the The Åland Islands, an autonomous region of Finland.

The winning entry was a mini sheet which is part of the NZ Post Christmas stamp collection.

He said the stamps were difficult to produce, especially getting the foil to fit



## Southern Colour Print

03 455 0554 / www.scolour.co.nz

3 Gold and 2 Highly Commended

Medals won in Business Print

Sponsors Products Involved: hubergroup New Zealand

Southern Colour Print is recognised in New Zealand and internationally for producing exceptional quality postage stamps, visa labels, examination question papers and other security and non-security products.





**Pride In Print Awards**  
2019  
Category  
Winner

Christmas 2018 Category Winner Business Print

around the image and touching all sides of the picture. The foiling was done in-house on a printing press his grandfather worked on many years ago when the company was run under Coulls Sommerville & Wilkie, which eventually morphed into Southern Colour Print.

He said the degree of difficulty was “very high on a machine like that” but Southern Colour had very skilled operators.

“Every single gum stamp we produce is hand checked to ensure perfection as they are mostly sold to collectors in sets. They don’t consider adhesives as part of their market.



125 Years of Miss Joaquim Minisheet



Chinese New Year

**GOLD**  
**1**

**HC**  
**1**

## Spectrum Print

03 365 0946 / [www.spectrumprint.co.nz](http://www.spectrumprint.co.nz)

1 Gold and 1 Highly Commended

Medals won in Business Print and Promotional Print

Sponsors Products Involved: BJ Ball Papers / hubergroup New Zealand

Spectrum Print produces first class traditional offset along with small and large format digital print. They are a team of solution finders who strive to produce the best quality and deliver the best service in the industry.



Skope Presentation Folder

**GOLD**  
**2**

## Stuff Wellington

04 568 0600 / [www.stuff.co.nz](http://www.stuff.co.nz)

2 Gold

Medals won in Publications

Patrons Products Involved: Norske Skog Tasman

Sponsors Products Involved: DIC New Zealand



Stuff Wellington’s plant was established in 1989 and has seen many changes in the upgrading of equipment to stay commercially viable and competitive in the present media market.



Life + Style December 21st 2018

Escape - December 9th 2018

# Timaru Herald Wins Stuff Christchurch – Process Award

The Timaru Herald has taken out the top accolade for Web Coldset Process at Pride In Print, winning a glowing commendation from judges.

Entered by Stuff Christchurch, the Herald was from a run of 6100. It was awarded Best in Process for Coldset.

Judge Arthur Lenssen, operations manager of hubergroup New Zealand, said the standard of entries for newspapers into Pride In Print this year was very high, so when they got an entry where the printer had “got it right” in all aspects of the printing, it was worth celebrating. That applied to The Timaru Herald.

“The colour was good, there was very little marking from a relatively old press – and markings are inevitable, and the registration was good,” he said.

“Newspapers are less glamorous than other print media but often more challenging. Deadlines are measured in hourly increments, there’s less leverage for managing issues impacting on production and the substrate does not lend itself for a generous total ink cover.

**“So, when we see a good copy such as the Timaru Herald where the standard is extremely good, we come away buoyed with enthusiasm for what is possible.”**

Lenssen said newspapers were the unsung heroes of the printing world.

“Printing a newspaper is all about volume versus time. It’s fast, high speed production, so the standard we’re seeing speaks volumes when we see across the board, such good attention to detail.” The Timaru Herald was “a good clean commercial job and the one we all strive to produce.”

Steve Wouters, Christchurch Press senior supervisor who received the award on behalf of the team, said it was a fantastic result and he’d had people contacting him on the Saturday after the awards night to ask for any news.

“We’ve won gold medals before but I was pleasantly surprised. Not too surprised though because it is a very good, capable team we have here. They’re also pleased to see a result from a lot of hard work. It makes them feel proud of the job they’ve done.”

Ricky Baker, Stuff NZ national print manager, said the award was a tribute to the dedication of the staff at Christchurch and showcased the pride they took in everything they printed.



The Timaru Herald Process Winner Coldset

## Stuff Christchurch

03 943 2680 / [www.stuff.co.nz](http://www.stuff.co.nz)

1 Gold and 1 Highly Commended Medals won in Publications

Patrons Products Involved: Norske Skog Tasman

Sponsors Products Involved: DIC New Zealand

Stuff Christchurch specialise in the production of coldset publications, including newspapers and advertising material from 8 to 128 Tabloid pages. They print 3 daily newspapers, including The Press and numerous community publications across the South Island from their modern print plant near Christchurch Airport.

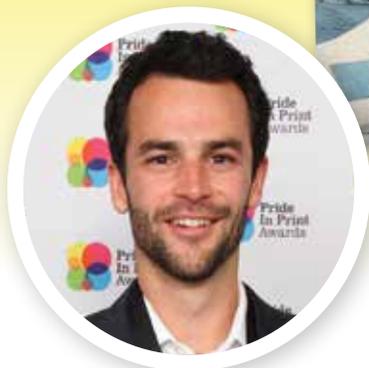


## The Big Picture

04 384 2126 (Wellington) and 07 574 2221 (Tauranga) / [www.thebigpic.co.nz](http://www.thebigpic.co.nz)

1 Gold and 1 Highly Commended Medals won in Specialty Products

Established as wide-format printing and signage specialists in 2008, The Big Picture covers the whole spectrum of digital print and signage from its branches in Wellington and Tauranga.



Lindis Pass Seasonal Set



**GOLD**  
**3**

**HC**  
**2**

## The Print Room

03 425 9694 / [www.theprintroom.nz](http://www.theprintroom.nz)

**3 Gold and 2 Highly Commended Medals won in Industry Development & Creativity and Promotional Print**

The Print Room is a screen printed and embroidery company, specialising in waterbased and speciality print techniques. They have been in business for 5 years and have clients throughout the country. This is the first time they have entered the Pride In Print Awards and they are pleased to be recognised for the high-quality work that they produce.



Sprig + Fern, Soiree



Parrot Dog, Lyall Bay



Out of this World Tee

## Transcontinental Packaging NZ Ltd

03 352 6144 / [www.tc.tc](http://www.tc.tc)

**2 Gold and 1 Highly Commended Medals won in Packaging**

**Sponsors Products Involved: OPTI-Flex**

TC Transcontinental Australasia is a manufacturer, printer and converter of soft flexible packaging, with an ultra-modern, fully certified food grade manufacturing facility in Christchurch New Zealand. As well as manufacturing, TC imports an extensive range of films and finished product specialising in paper, pouch, re-sealable bags and also leading edge compostables.

**GOLD**  
**2**

**HC**  
**1**



Musashi Cookies & Cream 90gm  
Pams 750gm Tri Hash Brown

## Valley Printing Company

04 568 5451 / [www.valleyprint.co.nz](http://www.valleyprint.co.nz)

**3 Gold and 1 Highly Commended Medals won in Business Print, Industry Development & Creativity, Promotional Print and Publications**

**Sponsors Products Involved: BJ Ball Papers hubergroup New Zealand / Ricoh New Zealand**

Valley Print is a family owned, specialist printing company based in Petone, Wellington. They deliver high-end results across digital, offset and letterpress printing, crafting and pushing the boundaries of print.



**GOLD**  
**3**

**HC**  
**1**



Valley Print Christmas Promo



New Zealand King Salmon Business Cards



Spacemaile Interior Brand Book

# Book on Mixed Breed Dogs a Winner

A soft cover, 108 page promotional book by Wellington pet photographer and author Jo Moore, was described by Pride In Print judges as an example of excellence from design through to binding, when it won Best in Digital Process.

The book, titled The Perfect Mix, featured a large number of dogs of mixed breed belonging to a variety of owners and is being sold commercially, with 10% of the sale price donated to the SPCA.

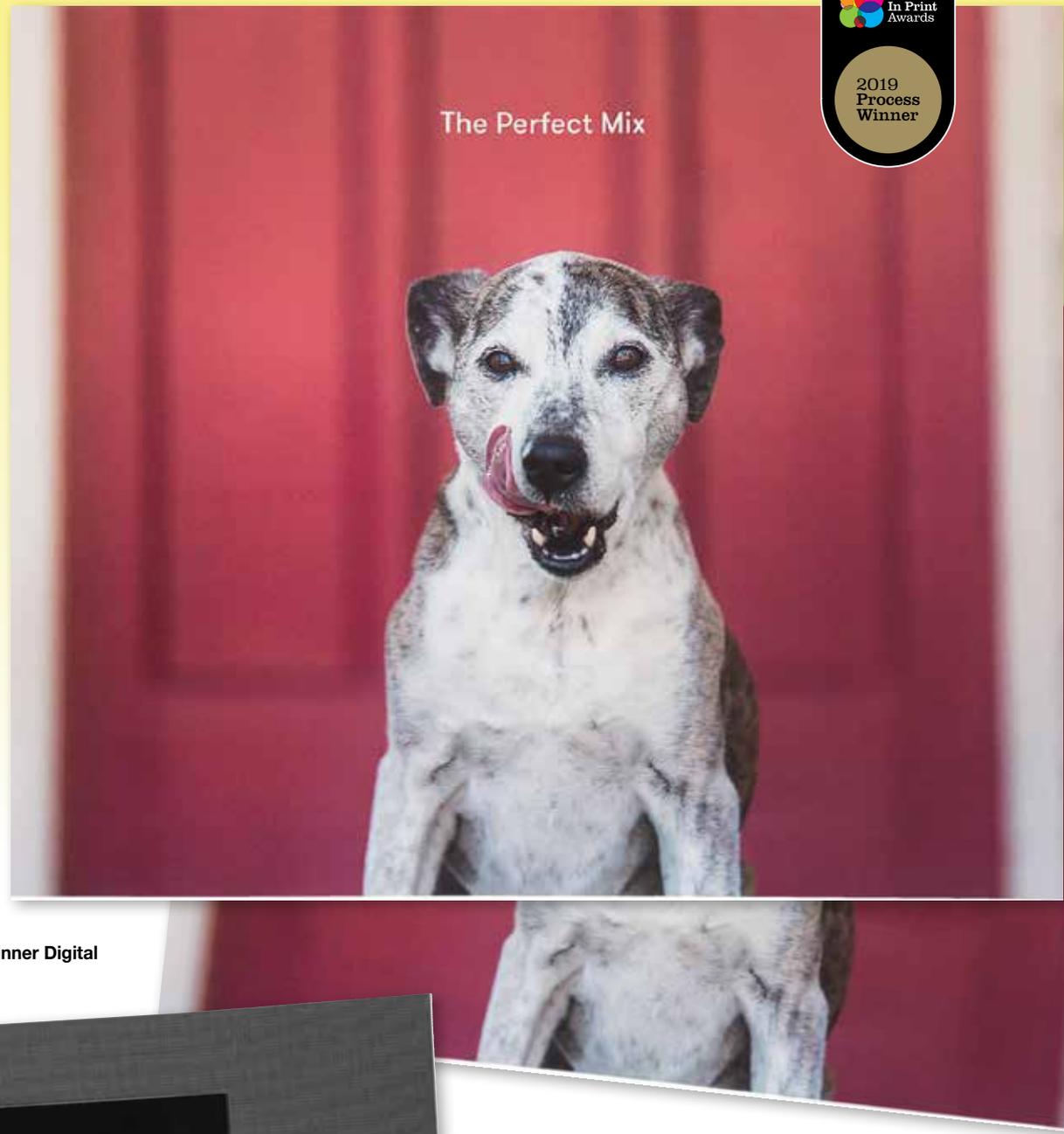
It was entered by Wakefields Digital of Wellington with the client being Jo Moore.

Judge Natasha Posnanovic, national production print customer trainer of Ricoh New Zealand, said good photography always helps because it made the pre-press part a simple job and these were nice clean prints.

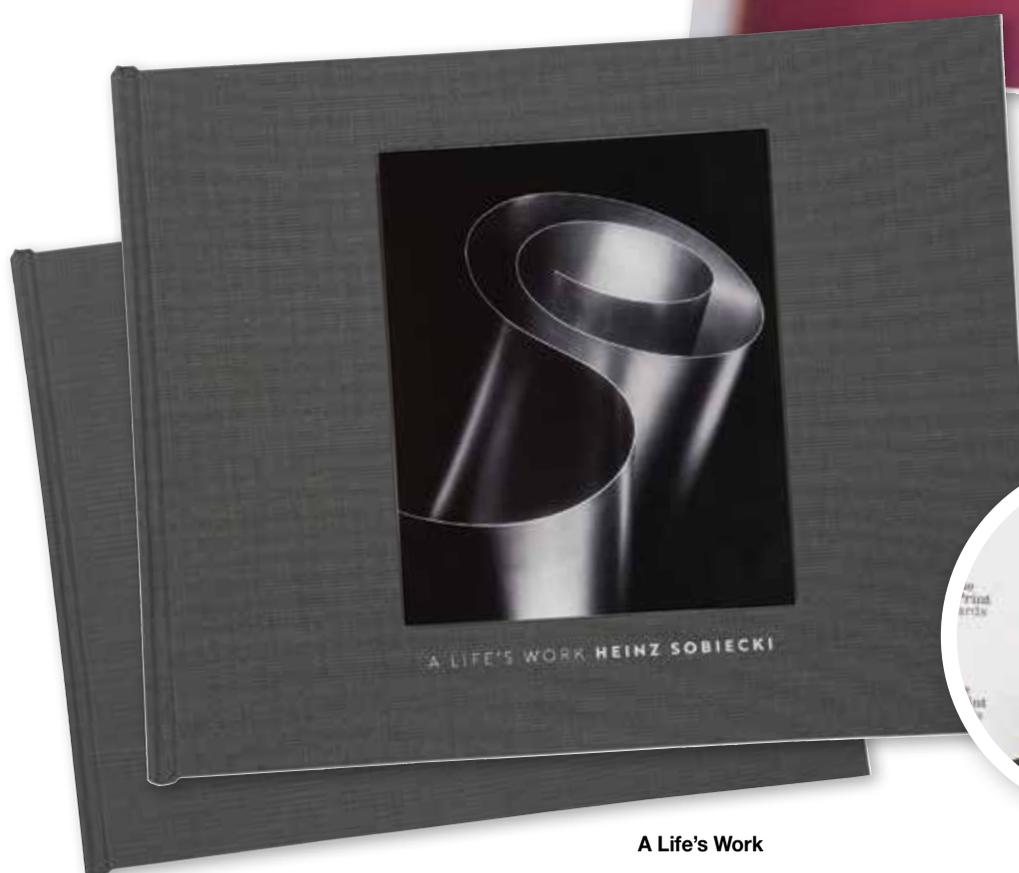
**“The book not only had perfect images – and I checked them all – but also perfect binding and it was a beautiful design. It also had great laminating. It was an example of excellence from A to Z.”**

Other judges said that no part of the process had let it down, and it was an indication of great team work from beginning to end.

350 books were printed. Dickon Lentell of Wakefields Digital said the environmentally friendly paper used Elemental chlorine free (EFC) third party certified pulp.



The Perfect Mix Process Winner Digital



A Life's Work

**Wakefields Digital**

0800 999 339 / [www.wakefields.co.nz](http://www.wakefields.co.nz)

2 Gold and 2 Highly Commended

Medals won in Publications

Sponsors Products Involved: BJ  
Ball Papers / Ricoh  
New Zealand

Wakefields are a digital printer  
specialising in creating  
beautiful print work.



# Miss FQ a Standout Publication



Miss FQ has won a major award in the prestigious 2019 Pride In Print industry awards, beating dozens of competing magazines across New Zealand, to take out the coveted Best in Category for Publications.

Judges called Miss FQ a standout magazine, because of its use of glossy and matt pages as a design feature and that it had absolutely no visible printing faults throughout the issue.

Judges described Miss FQ as a beautiful example of a heatset printed publication. One judge, Craig Harrison, said the fashion quarterly magazine stood out from other entries because “you rarely find a publication in heatset with no visible faults. This also flowed through to the binding having a good hinge crease and a nice square bind.”

Other judges agreed saying the degree of difficulty in producing Miss FQ was a notch up from other glossy magazines because of the mix of papers; the creasing was impressive and all the colour in the pages matched perfectly.

**One commented: “This magazine is top quality and shows how far heatset has come.”**

The magazine is printed by Webstar Auckland for Bauer Media and was entered into the industry awards by the Webstar printing team.

Lee Colson, who oversees the print and design end of Miss FQ as Webstar’s account director for Bauer Media, said it was exciting on the night to be called up to receive the award.

“We were excited because there is such a process to go through to get the magazine to where it is before being distributed, and I am passionate about getting it perfect. It’s an amazing effort from all – printers, the bindery staff etc – to get here. “It’s our first category win in the Pride In Print awards as far as I know.”



## Webstar Auckland

09 477 4380 / [www.webstar.co.nz](http://www.webstar.co.nz)

5 Gold and 4 Highly Commended

Medals won in Business Print and Publications

Sponsors Products Involved: DIC New Zealand

Webstar specialises in high-volume, high-quality catalogues, magazines and directories, delivered to millions of New Zealand homes and business each week. They operate two of New Zealand’s leading commercial web print facilities in Masterton and Auckland.



Food



Miss FQ Category Winner Publications

New Zealand Fishing News



Home of the Year



NZ House & Garden March 2018

## Webstar Masterton

09 477 4380 / [www.webstar.co.nz](http://www.webstar.co.nz)

4 Gold and 1 Highly Commended

Medals won in Business Print

Patrons Products Involved: Norske Skog Tasman

Sponsors Products Involved: hubergroup New Zealand

Webstar specialises in high-volume, high-quality catalogues, magazines and directories, delivered to millions of New Zealand homes and business each week. They operate two of New Zealand's leading commercial web print facilities in Masterton and Auckland.



Life Xmas  
Gifts Guide



Unique Design  
Remarkable Power



Shosha

## Windmill Press

022 109 7447 / [www.windmillpress.co.nz](http://www.windmillpress.co.nz)

2 Gold

Medals won in Specialty Products

Sponsors Products Involved: BJ Ball Papers

Windmill Press is a boutique print & design studio based in Palmerston North who specialise in letterpress and hot foil stamp printing. They can design and print your wedding stationery, business cards and more with love, care and attention to detail whilst creating you beautiful, luxurious, tactile paper goodies.



Wedding In The Country



Grease Lightning

## W-Rapt Labels Ltd

04 499 0912 / [www.w-raptlabels.co.nz](http://www.w-raptlabels.co.nz)

2 Gold and 3 Highly Commended

Medals won in Labels, Industry Development & Creativity and Promotional Print

Sponsors Products Involved: BJ Ball Papers  
Currie Group (NZ) / HP

Boasting the most advanced label press in Australasia, W-Rapt Labels are the largest digital label supplier in NZ. They are constantly innovating on behalf of their passionate customers.



Illustrative Cocktail Range



Excel Digital  
Security Label

Continued from page 8

# Apprentice of the Year Sector Winners



## BJ Ball Papers Packaging Apprentice of the Year

**Sanjay Daji**, Stratex, Auckland

Stratex print manager Ross Halliday – whose firm won the Apprentice of the Year Award through Sione Tonga in 2016 – says Sanjay “makes my job a lot easier”.

**“I have found right from day one that he has the kind of attitude that you want to see,” says Ross.**

“He manages to hit his key performance indicator targets on a consistent basis and has found a good balance between work, study and family.”

Grant Alsop, Competenz Account Manager, said Sanjay “was always very proud of the work he produced and he provided good written work, putting a lot of thought and detail into the assignments.”

Adds Sanjay: “I am very humbled and grateful to have been acknowledged and put forward for such an amazing award. I feel privileged to have been selected. It is never too late to pursue your dreams in life.”



## Trust4Skills Reelfed Apprentice of the Year

**Joshua Crawford**, Stuff, Wellington

Stuff Petone Print Centre production manager Hugh Taylor says there is “no doubt in my mind” Josh would be “an extremely-worthy winner”.

**“Josh has had some major changes in his life since he joined our print team and has come through some major challenges,” says Mr Taylor.**

“I have had the pleasure of watching him grow, not only from a print perspective, but also as a family man whilst completing his apprenticeship.”

Josh says he is very appreciative of being offered the apprenticeship opportunity after initially joining the firm in a labouring capacity with its engineering team.

“I’m pretty stoked – getting qualified as fast as I did was awesome, but to be recognised and considered as Apprentice of the Year is unreal,” he says.

“I want to thank the team at Stuff Petone for the time and effort you gave me in becoming a printer. To Ricky Baker and Hugh, thanks for giving me this opportunity, I’m truly grateful.”



## Print Finishers’ Association, Binding & Finishing Apprentice of the Year

**Tania Westbury**

Raja Chakrabarti, a former manager of Tania’s, describes her as having an “insatiable appetite to learn”.

“She was never afraid of getting her hands dirty or stepping forward to learn new equipment,” he says.

**“This very attitude towards work was the reason that she started off as a publishing assistant and finished up as the day publishing manager!”**

Extremely grateful for the support of Mr Chakrabarti, Competenz, former employer Stuff and previous employer Inkwise, Tania reflects on an achievement reached despite a number of serious relationship, family and employment challenges overcome along the way.

“I had no confidence in myself, no self-esteem – now I am a strong independent woman that can do anything I put my mind to,” says Tania.

“One day someone might hear about all of my obstacles and be in that same position and feel like it is too much for them – but this may give them the push to do better for themselves.”



## Joint Heidelberg Digital Apprentice of the Year

**Hayley Young**, James Print, Greymouth

James Print production manager Tony Negri – whose firm had an Apprentice of the Year Finalist in Michelle Rigger in 2011 – says Hayley has “really developed” over the past few years.

**“She has become a well-rounded employee and is well respected by both fellow staff members, management and customers,” he says.**

“Her obvious creative talent has led to many repeat customer print jobs and we feel very privileged to have her in our employment.”

Adds Hayley: “I am totally surprised and amazed that my employer has such faith in me to enter. I am glad I persevered through the late-night studying to get to where I am now and this just makes it all the more worth it. I think that apprenticeships are such a good opportunity to find a job that you love and earn while you learn.”



## Joint Heidelberg Digital Apprentice of the Year

**Sarah Knight**, The Big Picture, Wellington

Sarah’s “willingness to learn and improve not only herself, but the company as a whole” impressed The Big Picture directors who added that her apprenticeship had really helped out the firm.

**“We had no health and safety systems in place until she did the papers and we now have a completely online, bespoke system and signage that impressed not only the Competenz marker, but also the WorkSafe official who audited our premises.”**

Sarah admits that, once embarking upon her apprenticeship, also doing well in the annual PrintNZ Awards was a personal goal.

“So, put simply, I’m absolutely thrilled and honoured,” says Sarah. “I absolutely love what I do”.

“I just want to say a big thank you to Competenz, PrintNZ and my team here at The Big Picture for their help and guidance through my studies.”

## Training Company of the Year

Ovato, Auckland

**“Ecstatic” was the term Ovato operations manager Craig Harrison used to describe his company being named Training Company of the Year.**

“This is something we’ve been aiming for, for a long time,” he said.

“The stuff we do for the industry is incredible – we get these guys in our factory and we let them loose on our machines.”

Ovato managing director Simon Ellis said the award was “great recognition”. “We are continually looking to offer apprenticeships to staff with the opportunity for gaining a qualification and currently have five apprentices -- three offset and two bindery -- one trainee working on a mail house qualification and five in the Diploma of Print Management programme.”

“We also do a lot of other training outside the apprentice training as well,” he said.

“We’ve been running advanced courses for a lot of the less skilled workers where English is a second language, so we’ve added that to our training programme and we’ve got really good results from it. It is all about the people.

“As the workforce ages, we need to be in a position to fill the gaps created by experienced operators leaving the industry. Having a full training programme in place, along with opportunities to continually develop further, also means the retention of key staff is more likely over a longer period of time – our turnover rate of staff in these areas is very low.”



## Trainer of the Year

Ross Craig, Jenkins Freshpac Systems, Tauranga

**Ross has worked for Jenkins for 19 years and said he was “proud” to have been named Trainer of the Year.**

“It is a lot to do with the company – Jenkins provides me with a lot of opportunity,” he said.

“I started as an apprentice myself, so through them I’ve managed to learn a lot and gain a lot of experience, and to be able to pass it on is invaluable.”

He is looking forward to advancing the three current Jenkins apprentices as well as developing other exciting initiatives within the company.

“Jenkins is always looking to new technology and innovative ideas, and I want to be a part of that. I think in the next two or three years there is going to be some interesting concepts and interesting groundwork from Jenkins and I’d like to still be around there to watch it, help with it and lead it.”

Competenz trainer Grant Alsop described Ross as a “very supportive” trainer. “He enjoys seeing the progress that each trainee is making and is very encouraging.”

“He arranges regular meetings with them individually to discuss what units they are working on and plans specific tasks to assist with their training relating to these units, he goes through their workbooks and he checks and signs off on their written and observation assignments.”



# Gold Medal Winners Club

## 50 & 100 Gold Medal Winners

Companies that have attained this achievement - winners of over 50 Gold or 100 Gold Medals over the past 26 years, have a special logo placed on all certificates produced for all the 2019 winning work and also have a logo they can display in their marketing moving forward.

Awards Manager, Sue Archibald says she is "excited to have the opportunity to get out to the print community a further opportunity to celebrate successes - after all that's what Pride In Print is all about - promoting print excellence."

Members of this elite group for sustained excellence in their execution of printing in New Zealand are as follows;

Over 100 Gold Medals	Total
Service Printers	123
Ovato NZ Auckland	101

Over 50 Gold Medals	Total
APC Innovate	84
McCollams Print	77
Format Print	74
Southern Colour Print	72
Permark Industries	66
Printlink	60
Rapid Labels	58
Crucial Colour	51
Admark Visual Imaging Ltd	50
Amcor Flexibles Asia Pacific Christchurch	50



GOLD  
101

Ovato NZ Auckland



GOLD  
84

APC Innovate



GOLD  
77

McCollams Print



GOLD  
74

Format Print



GOLD  
72

Southern Colour Print



GOLD  
66

Permark Industries



GOLD  
60

Printlink



GOLD  
58

Rapid Labels



GOLD  
51

Crucial Colour



GOLD  
50

Admark Visual Imaging Ltd



GOLD  
50

Amcor Flexibles Asia Pacific Christchurch



# Special Recognition

A special recognition award recognising the contribution to the Awards programme made by Laurie Pilling of Admark Visual Imaging, Hamilton was made at the 2019 Awards ceremony.

Admark Visual Imaging have been entrants into the Pride In Print Awards since the inception of the Awards in 1993 – at this time, of the 16 Golds presented, one went to Admark for the Fortune Corporation Roulette Machine Label in the Self Adhesive Label category. Of the 16 medal winners in 1993 only 5 companies remain today – Admark being one of these.

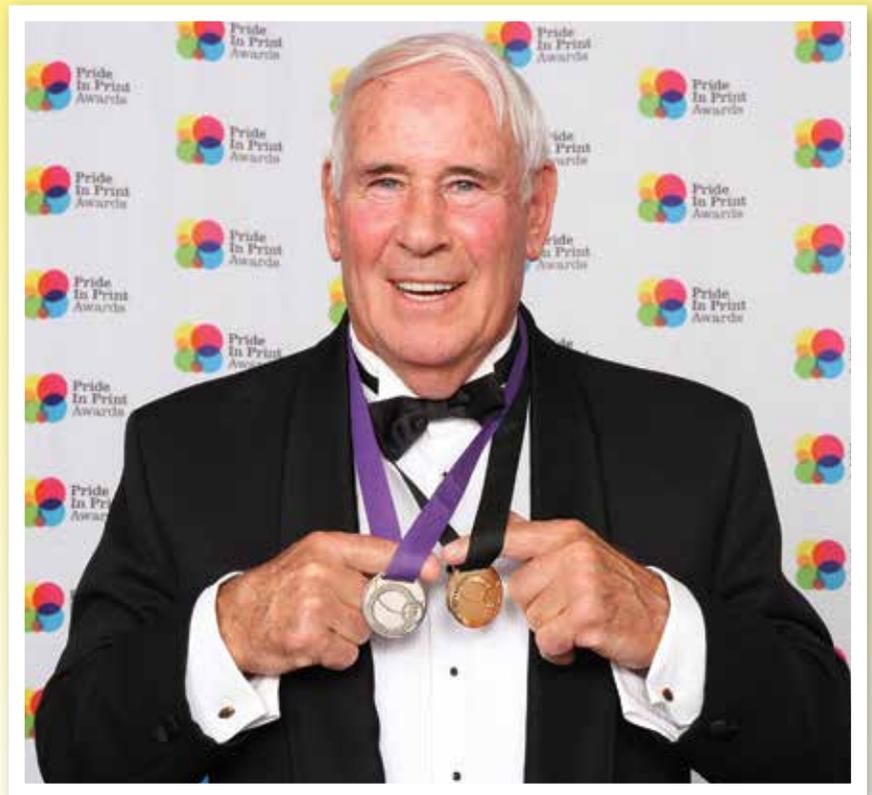
In all the years that have followed Laurie has been instrumental in ensuring Admark have been supporters of the Awards programme, entering and attending events locally and nationally. Laurie has been a strong advocate for the vehicle that is Pride In Print Awards standing alongside the programme and doing all he can to assist promote print in New Zealand.

Laurie's company this year has been inducted into the 50 Medal Winners Club, and furthermore the Pride In Print Awards acknowledge at the most recognised industry event Laurie's contribution, support and drive to assist promote and be an important part of the Pride In Print Awards.

Over the last 26 years there have been back lit burger signs, plane wraps, vehicle wraps, labels, point of sale and billboard signage entries – across many of the print processes – self adhesive reel fed, screen, digital and sheetfed to name a few.

Laurie's time at the helm came to a close in May when he retired...he leaves a strong legacy for the team at Admark to continue to grow – 50 golds and 40 highly commended awards under his watch together with process and category wins since this was commenced in 2010.

**The Awards were a fitting platform to recognise one of the New Zealand print industry leaders over the past four decades.**



Laurie Pilling

## Fundraising T-Shirt that Raised \$75,000 for Suicide Prevention Wins Gold Medal for Print

A T-shirt that raised \$75,000 for Rainbow Youth counselling and mental health services last year, won a gold medal for its Lower Hutt printer at the prestigious Pride In Print industry awards in Wellington.

Entered into the awards by Lower Hutt firm, House of Sabra, the T-shirt was screen printed and sold in a campaign sponsored by Hell Pizza to raise awareness for suicide prevention, and mental health issues for youth.

Errol Tong, who owns the clothing and promotional company House of Sabra was at the awards dinner and says he's thrilled to collect a gold medal for it.

He said the T-shirt was a unique design which took some time to set up, but he was very happy to be part of the fundraising campaign and the gold medal is the icing on the cake.

The Pride In Print Awards programme is seen as the annual benchmarking event for the printing, packaging, signage and graphic arts industries and attracts hundreds of entries each year.

At the time of the fundraiser, Hell Pizza said it was happy to sponsor the campaign as it was part of its ethos to help raise awareness of such an important issue facing Kiwi youth and wider New Zealand society, and especially for one of the country's more vulnerable communities.

The joint initiative saw 3,000 T-shirts up for sale on-line bearing the slogan: The Only HELL I'm Going To. All the proceeds went to Rainbow Youth.



Errol Tong, House of Sabra



# Quality of Finalists Wow Pride In Print Judges



At Pride In Print judging, held in March in Auckland, the quality of the top contenders for the Supreme Award was so high, it made picking a winner very difficult.

The top few entries left vying for Supreme were so difficult to judge, that it took a number of votes to narrow them down to four contenders, says Pride In Print's Sue Archibald.

"In previous years, not all jobs put up for consideration, had that 'Wow' factor; nor were they all technically perfect. The final 10 entries put up for consideration had almost flawless print and in several cases, were very innovative products with good use of design and prepress. The degree of difficulty in producing each one was extremely high.

"When we got to four, we still had to have several votes, and lots of excellent discussions, before we got our winner.

"Really, our printing products are world class, which is evidenced by the number of entries we get that are exported to foreign markets."

Such was the quality of some of them, that judges have agreed to award a special accolade, and one entry to the packaging category is to be being given a Structural Design Award, was handed out at the awards' evening on May 3 in Wellington.

Sue Archibald says judges have requested the creation a new category in packaging. This will split the soft and flexible packaging from the rigid packaging. This is an area where we have real growth and some amazing products – Pride In Print is all about showcasing the New Zealand print industry and by splitting this very large area will allow us to do this even better. That can only be positive for all parties.

"With packaging being a growth area for the industry, we are now also receiving a large number of POS display stands and we're looking to break out these so Pride In Print can really promote this amazing sector in future years." Product diversity is on the rise and with New Zealand being a country that forever pushes boundaries we are seeing some spectacular results.

She says companies, their designers and printers/packaging experts are working collaboratively in this sector to maximise their products, and it is an area that is only going to grow.

"When product manufacturers have only got a few seconds to grab retail consumers' attention, point of sale material becomes very important.

**"If you can get good, well constructed, well designed shelving systems into a store, it does its own product promotion." We want to be promoting this area and judges are excited about the possibilities moving forward.**

Another new category added is in self-promotion print by printers to advertise their own market offering.

Says Ms Archibald: "There were a lot more entries from printers this year and because of their high calibre, the judges want to see it become its own area. Both the quality and the number of entries has jumped considerably."

In terms of the quality overall, Convenor Dickon Lentell agrees, saying it appeared that companies were no longer entering everything into Pride In Print, but only their best pieces.

"There were fewer entries this year, but better quality with fewer defects," he says.

And there were some very innovative printing processes displayed, with companies working with clients and designers to get an outstanding result.

Judge Grant Blockley says that with software becoming so much more advanced, a complicated piece of construction or work can be seen on the computer before it is ever built.

Pride In Print welcomed eight new judges to the awards programme this year, representing nearly every category.



Sean North, of Kurz, says his approach as a new judge was to take his time and look at the work across the categories first and it was a pleasure to see how foil had been used.

"Other judges commented on how the standards were getting higher every year and it was obvious to me that printers and designers were using foil in very creative ways and pushing boundaries. Some of the work was outstanding."

He noticed a few entries had used foil fusing – a process that laminates foil over the top of ink. It's a process that hasn't been widely used until recently because it was a relatively new technology, but people were employing it in a way that was good enough for entry into Pride In Print, he adds.

"I was really impressed with the work done in labels too."

Another new judge, Mathew Scott, of Orora Packaging says he found the broad range of entries in every category interesting with some having an incredible amount of detail.

"What some people could do with the machinery they were working with, was boundary pushing. The design details in some of the work were unprecedented and the degree of difficulty they'd had to produce a Pride In Print worthy product was amazing."

Brent Kale, of Kale Print says the awards judging process for him as a first timer was well structured and the many judges who looked at each job provided very thorough feedback.

"Clearly you have to make sure there are no basic flaws, which will let any entry down."

His advice is for companies wanting to enter the awards, to think about it throughout the year, not just before judging closes.

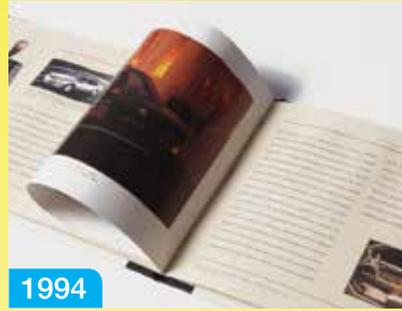
If you take this approach, putting good jobs aside throughout the year takes the panic out of submission time.

Kale says Pride In Print is definitely a valuable awards programme because there is nothing else like it in New Zealand and no other way of being able to promote yourself.

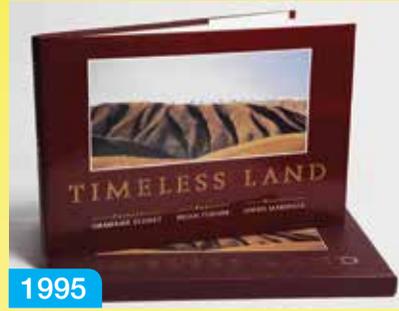
"It is certainly worth the entry fees because if you can add a Pride In Print gold medal at the bottom of your emails for a tender quote – that has to count for something. At the very least it shows you have been awarded excellence in your field."



1993



1994



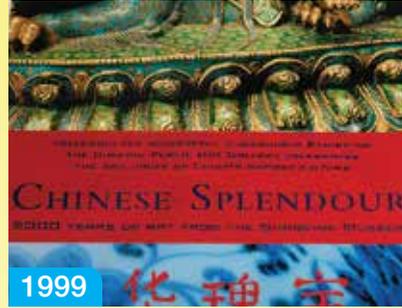
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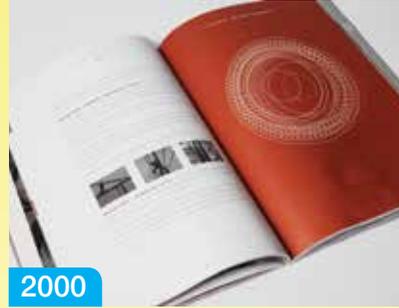
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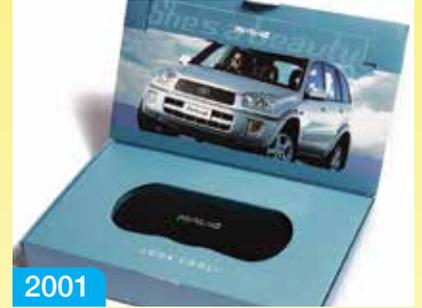
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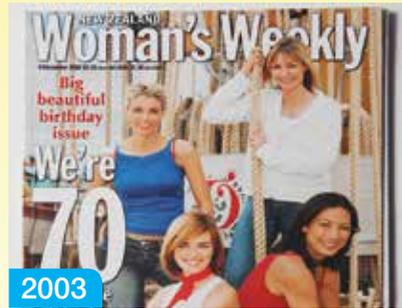
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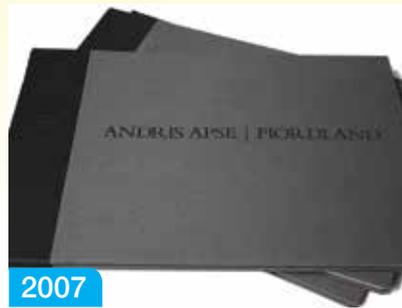
2004



2005



2006



2007



2008



2009



2010



2011



2012



2013



2014



2015



2016



2017



2018



2019

1993 / MCCOLLAMS PRINT / Auckland • 1994 / MCCOLLAMS PRINT / Auckland  
 1995 / TABLET COLOUR PRINT / Dunedin • 1996 / MAINGUARD PACKAGING / Christchurch  
 1997-1998 / THE CAXTON PRESS / Christchurch • 1999 / HUGHES LITHOGRAPHICS LTD / Dunedin  
 2000 / PANPRINT LTD / Auckland • 2001 / SERVICE PRINTERS LTD / Wellington  
 2002 / SERVICE PRINTERS LTD / Wellington • 2003 / APN WEBPRINT COLOUR / Auckland  
 2004 / ORIGINAL PRINT LTD / Auckland • 2005 / PERMARK INDUSTRIES LTD / Auckland  
 2006 / SERVICE PRINTERS / Wellington • 2007 / COVER TO COVER LTD / Christchurch  
 2008 / ORIGINAL PRINT LTD / Auckland • 2009 / AMCOR CARTONS / Christchurch  
 2010 / FONTERRA CANPAC / Hamilton • 2011 / GEON / Auckland • 2012 / LOGICK PRINT & GRAPHICS / Auckland  
 2013 / FOSTER SCREENPRINTING LTD / Auckland • 2014 / GTO PRINTERS LTD / Auckland  
 2015 / AMCOR FLEXIBLES BRANSTON ST / Christchurch • 2016 / SOUTHERN COLOUR PRINT / Dunedin  
 2017 / LOGICK PRINT / Auckland • 2018 / AMCOR FLEXIBLES ASIA PACIFIC / Christchurch  
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