

BUSINESS PRINT

You Need To Supply

If you choose to mount work, a loose sample must be supplied, judges must have access to the back and front of entries. Section (B) of the entry form can be attached to the back of the mount
Annual Reports, Corporate Profiles or Prospectuses - one copy only to be submitted

Stationery - please note a minimum of two pieces must be provided to complete the entry - ie Letterhead / envelope or Business card / comp slip etc.



Please Provide Detailed Information On

- Stocks used
- Production method/s
- The number of colours used
- Print equipment used including the number of press passes
- Print run length
- Finishing equipment used

Judging

- Judging is based on the technical excellence in all facets of the production process (including finishing) and allows for specialists to make a judgement based on the potential and limits of that process or processes, the materials and the equipment used.
- Each process has different requirements; please refer to the relevant production sheet.

SECURITY PRINTING

You Need to Supply

- For any mounted work, a loose sample must be supplied – judges must have access to the back and front of every entry. Section (B) of the entry form can be attached to the back of the mount
- Cheques / postage stamps / share certificates / plastic cards etc. Entries into this category must contain at least one manufacturer produced security feature:
- Security features used [holograms or other]
- Registration of print colours or coatings
- Colour consistency
- print laydown / lamination / coatings
- Perforation register to print image over sheet
- Perforation quality
- No hanging chads on continuous forms
- Bar coding verified to GS1 specifications
- Foiling quality of non security features - the degree of difficulty in producing the entry
- Foiling using holograms image quality undistorted – covert features uninterrupted quality of the image transfer - registration to image area
- Cheques conform to NZ Bankers Association specifications, particularly to strength of fugitive screens, placement of encoding lines, etc.

Finishing

For entries that include any binding, foiling, embossing, die-cutting or thermography, these processes all form part of the entry. Please refer to 'Finishing' for what the specialist judges will be considering when assessing your entry.