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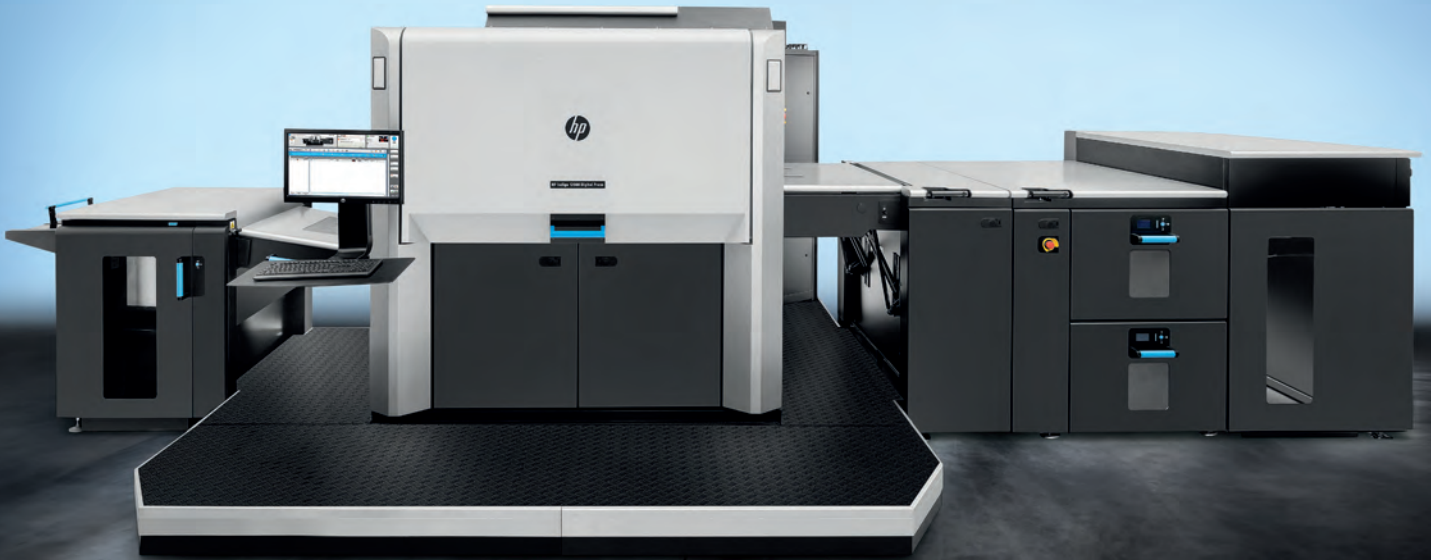
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# Welcome



**Scott Porter, chairman,  
Pride In Print Awards  
welcomes printers large  
and small from across  
the country.**

Welcome everyone to our 25th anniversary celebration, I am sure we all have fond memories of nights gone by when we have all gathered together to celebrate the ever evolving print industry that we all know and love. I am hugely encouraged that after 25 years the awards programme has gone from strength to strength and has continued to grow and adapt with the constant pressures and changes in our industry.

I think this year's awards highlight this very well with a great mix of entries and success stories covering the whole gambit of print processes from the very highly competitive commercially mass produced items right through to the extremely bespoke hand crafted materials that are keeping the artisan side of the industry alive.

Congratulations to everyone that has been involved over the last 25 years and long may it continue with your help and enthusiasm.

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PRIDE IN PRINT

# Great Job



Symon Yendoll, Convenor of Judges

## Symon Yendoll, chairman of the judges gives his welcome.

Welcome to the awards evening and thank you for supporting Pride In Print. The success of Pride In Print over the last 25 years is a direct result of the fantastic support shown by printing businesses; their customers and the suppliers to the industry. This support has seen Pride In Print continue to raise the bar in quality and innovation.

2018 has seen a very high level of entries, in both quality and quantity. As the quality of all entries continues to improve the judges have increased their focus on the degree of difficulty and the entries that really promote the printing industry. Our hope is this focus will continue to raise the bar for the printing industry for the next 25 years!

Thanks again for helping us keep our industry strong and relevant.

### Patrons 2018



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# CONGRATULATIONS

## TO ALL PRIDE IN PRINT WINNERS



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# 25 Years of Pride

## They said it couldn't fly, but look at it now a quarter of a century later

It began with humble goals – ideas people selling the dream that New Zealand printers could learn from the strides made by their American counterparts to put pride into print

Twenty-five years later Pride In Print has not only fulfilled those dreams, it has become the pinnacle of quality and innovation for every sector of the New Zealand print industry.

Along the way it has become the launch pad to success for several companies, making them commercial successes within the print industry and more importantly, underlining their status as the crème de la crème for print buyers.

Pride In Print has evolved along the way, and has grown in strength in two linked but separate ways – in the principle of pride that underpins the philosophy of Pride In Print, and in the recognition of achievement that comes through the Awards.

A quarter of a century later, Pride In Print seems to be such a dominant part of the print landscape in New Zealand that younger members of the industry may not know just what a revolutionary concept it was back then. Or how hard the founders had to work to convince the industry to embrace it.

The key questions of what happened, how did it happen and why it was considered necessary, are fundamental to understanding how Pride In Print has become the powerful force it is today.

The philosophy of pride was the brand that John North and Brian Hartley brought back from the printing industries of the Carolinas in 1992. Brian was PrintNZ President (then the Printing Industries' Federation) and John was Incoming President and current President of Printing Association – Auckland.

The brand spoke to printers about the need for quality, the concept of continual improvement and the economic necessity to beat off overseas competition by creating a New Zealand identity that gave a print buyer an assurance of satisfaction.

John and Brian sold the concept to the PrintNZ Board which at that time was made up of Presidents from all the NZ Print Associations. Their recommendation was accepted, projecting the brand required asking the American organisations for the right to use it, which was given. A clothing and apparel line was

started by PrintNZ which also included labels and stickers etc for printers to place on work to be given to customers.

The PrintNZ Conference was rebranded the Pride In Print Conference and the momentum grew until the second strand of Pride In Print was born – the Awards.

Sue Archibald, well-connected with the print industry through her work at Print Advertising, was approached by then PrintNZ Chief Executive Warren Johnson, to set things in motion.

In truth, PrintNZ had little idea of what a Pride In Print Awards programme should look like, and Sue's brief was to come up with an Awards programme that would work for the New Zealand print industry.

The market was canvassed and a marketing strategy paper delivered to PrintNZ which was accepted in its entirety by Warren Johnson and the board. Sue's vision was to project the Pride In Print brand and marry it to an Awards programme strong enough to gain buy-in from the industry.

This was new ground for New Zealand. At the time there were awards running within the print industry but criteria were restrictive, such as requiring specific materials to be used, dependent on the programme sponsorship.

Pride In Print had to rise above that and be something different, something better – and something independent.

Crucial to the concept of the Awards was independence. At this time there were many different print bodies and PrintNZ felt that the Awards needed to be an industry-led initiative, not run or owned by any one print association.

This need for independence had been identified in the initial marketing paper to ensure the Awards were free of bias or possible conflicts of interest.

Sue was then asked if she would run an independent programme and go to the suppliers to seek support for the plan.

That seemed a straight forward journey. But like the very best of ideas, hard work had to go into selling the concept, and into convincing the doubting Thomases. Just how the twin concepts of the brand and the Awards caught on, is best told by the people involved.

## The Pride In Print Timeline:

**1992**

Pride In Print idea bought back from Chicago by John North and Brian Hartley – Sue Archibald is engaged to sell the programme to industry. Pride In Print launched

**1993**

Entry is opened and roadshows commence

**1994**

First Awards presentation – Presented for work produced in the print calendar year 1993. Awards were held in Auckland at the Aotea Centre and 1000 people attended. First Supreme Award won by McCollams Print Auckland for "Designworks Credentials"

**1994**

Awards (presented in 1995 in Christchurch) McCollams Auckland again take out the Supreme Award



# In Print Success



Steve McCollam of McCollams Print,  
1993 & 1994 Supreme Award Winner



Denise Pringle of Fuji Xerox with leading gold winner  
Bob Master of Service Printers Wellington

## Would it Fly?

Founder, Past Chairman and Roll of Honour member John North recalls that some 28 years ago, the Printing Industries' Federation was considering a buy New Zealand campaign in response to the amount of New Zealand-bound work being printed in Japan, Hong Kong and Singapore.

North says, "At this time Brian Hartley and I attended a Print Fair in Chicago, where we came across the Pride In Print Campaign. This was a campaign initiated by the Printing Industries of North and South Carolina to showcase their industry to customers and to potential employees and investors. "It was an exciting programme and one that caught our imagination.

Back in New Zealand at a federation meeting, Brian and I, wearing our Pride In Print tee shirts, suggested to the board that instead of trying to tell our customers what they should be doing, we could enthuse our members and industry to take a pride in what they were doing and presenting to their customer base, and even the public in general." Sue Archibald and John North went to Heartland New Zealand to bring the Pride In Print concept to the grassroots of the country's print industry.

A series of roadshows wound their way through provincial towns from Invercargill to Whangarei in the first year, promoting the programme to the industry, discussing with printers the Awards programme and entry into it.

"We booked small premises in some of the smaller regional towns, put on a few beers and nibbles and invited the local print community along," says Sue. "John and I fronted these and travelled the length of the country by car.

"Warren Johnson kindly gave John ear muffs for travelling alongside me. We had a travelling roadshow of suppliers in tow who were sponsoring the programme and they were calling in on printers and designers on the way to each destination.

"By the time we hit Napier I remember having to ask the suppliers to leave the room when we did the presentation so we could fit the printers in – so many had turned up to hear about what was happening. It highlighted the uptake in interest in the programme.

"In the beginning, some people wondered if it would fly, but it soon became apparent that this was something the industry really wanted."

## 1995

(presented in 1996) The Tablet Dunedin win the Supreme Award, breaking McCollams' hold. Entries were at a record high that still today has not been surpassed – 1152 entries received

## 1996

(presented in 1997) A Flexible Packaging "Ernest Adams Butter Crust" Christchurch entry wins Supreme – this is very controversial but highlights the fact that any process print entry has a shot at the Supreme Award

## 1997/98

(presented in 1998) The committee agrees to change the dates to align with the presentation year as this will increase PR opportunities for print. The Caxton Press wins the Supreme Award for a stunning limited edition "New Zealand Fishing Flies" book produced on a 23-year-old press

## 1999

The Supreme Award again goes to Dunedin – and again a very controversial piece of work, being the first digital winner. Printed for the Dunedin Art Gallery, "Chinese Splendour" wins for Hughes Lithographic

## What they Say - Pride in the past ... and the Future ...

### The Founder ... John North

"Whether or not our enthusiasm was to be recognised for any length of time was always going to rely on the industry being happy to recognise the concept of taking a pride in what they did and who they were. The fact that we are now celebrating 25 years of recognising excellence cannot be anything but a source of pride and satisfaction."

### Former Convenor ... Grant Letfus

"I believe the competition is as relevant today as it was at the beginning. I look to the past and the way the competition categories have morphed to the changing tide of our industry, and in doing so are as relevant today as then, setting standards of excellence to the new and changing world of print. Pride In Print Awards Night is the premium event for our industry. It creates an occasion for printers and associated industry people to gather at the judging and the award ceremony."

### General Manager of PrintNZ ... Ruth Cobb

"The Awards were launched with the purpose of showcasing the fabulous printed work that is produced in this country, and they have done that and more, going from strength to strength. "They are an important vehicle for promoting the excellence and innovation that ensure print remains effective and sustainable and are an integral part of a cohesive campaign to promote the value of print to a broader audience. "They are a reflection of all that is great about our industry and will serve the industry well in to the future."

### President of Print NZ ... Tony Sayle

"The recognition of excellence in print fosters customer engagement and confidence, and provides a platform for national and international recognition. The Awards ceremony also provides a stage on which to recognise training achievement and provides an exciting night of achievement to inspire new graduates and trainees. In the digital age, Pride In Print is as important as ever and combined with other initiatives such as the Two Sides and Value of Paper and Print campaigns, plays a vital part in helping promote the virtues of print in its many forms."

### The Chair of Pride In Print ... Scott Porter

"In the time that I have been involved as chair I have found the constant improvement in quality and regular adoption of innovation goes to highlight how clever and quick on the uptake NZ manufacturers are. "I believe because of this there is a genuine desire for more and more products to be produced here rather than offshore which is the key outcome for our industry for me personally."

### The Longest-Serving Patron ... John Greenacre, General Manager of Spicers

"Spicers is proud to have been involved in such an important event which celebrates the industry achievers in the New Zealand print market each year. We are committed to giving back to an industry that has supported our business for well over 100 years. Twenty five years celebrating this annual event is a fantastic accolade to all involved."

### And now for the Awards ...

Despite the hesitant start, Pride In Print captured the interest of the print industry, including suppliers, says John. It soon led to the creation of the Awards.

"When approached to be a part of a Pride In Print celebration of excellence (read 'competition without outright winners'), we were embraced by the major players in the market, and so the Awards programme was launched.

"To our point of view, this was a recognition of excellence by your peers and there did not have to be a gold medal awarded, or there could be more than one. This was not so much about who was best, but who was taking pride in what they did and making sure that the result met the highest standards possible."

Patrons and Sponsors were approached to participate by way of sponsorship and have an active involvement with the programme from the start. The first Patrons were Spicers Paper

(formerly Spicer Cowan Paper), Flint Ink (formerly Morrison Printing Inks), Heidelberg New Zealand and Prism Software.

In the first five years the four Patrons agreed to underwrite the Pride In Print Awards to ensure it had a solid financial start. No host association had any financial involvement in this programme, and with the exception of the sponsorship PrintNZ has with BJ Ball for the Apprentice Awards portion now included in Awards Night, this situation remains today.

It amounted to the largest financial sponsorship ever undertaken and sold at this time in New Zealand.

"The Supreme Award was at the insistence of the Patrons," says John North.

Three key elements of the Awards, which remain in place today, were the only real rules. No association membership was required nor supplier product needed to be used. The only criterion that was, and still is insisted upon today, is that the print work must be done in New Zealand.

## The Pride In Print Timeline:

2000

Panprint Auckland takes the Supreme Award with a "Transpower Asset Management plan"

2001

The first of three Supreme Awards for Service Printers Wellington, who win with a packaging entry "Rav 4 Sunglasses Pack"

2002

Again its Service Printers taking Supreme for a Transpower Asset Management Plan job (same client as Panprint had won a Supreme Award for in 2000)

2003

The Awards are presented in Christchurch and the first web offset job to win Supreme goes to APN Webprint (now NZME) for the "Woman's Weekly Special 70th year Edition"





Sue Archibald, Awards Manager and  
Scott Porter, Committee Chairman



Roll of Honour - Grant Letfus, Leo Caunter and Warren Johnson

Design and (in the earlier days, film and plates), could come in from overseas but the print had to be undertaken in New Zealand.

Host associations were invited to work together to form a committee to oversee the Awards programme with an Awards Manager employed to look after the complete day-to-day management of the programme. Most joined immediately, others took a few more years but by 1996 Pride In Print became the only programme where all industry sectors sat around one table and worked as a cohesive group.

Pride In Print was now indisputably a programme that would recognise and reward the output of the New Zealand print industry – but not owned by any one body or supplier.

### The Judging Task

With the Awards, came the task of judging – and in the beginning, the size of task proved an eye-opener.

In 1993 the initial thought was only ten judges would be needed, but that turned out to be a serious underestimation. There were 16 categories which attracted 989 entries and the one day allocated for the task of giving each entry serious consideration proved woefully inadequate.

Judges started at 9am and were still going after 11pm, awarding only 16 Gold Medals with 42 entries were highly-commended.

So great has been the evolution of the Awards that while the main categories have been refined down to eight, there are now a total of 53 sub categories and 56 judges were required in 2018, working over three days.

Fraser Gardyne is the only judge to have served 25 years and he says that the process for evaluation and the quality of work now are in a totally different league.

“That is not to say that the judges or the work we were judging in the early days were poor. I think that they were as good as it got for that time. But moving forward the care and attention given to the judging and the feedback we now provide back to entrants, mean that the standards continue to lift.

“In the early days it was relatively easy to find hiccups, poor colour consistency, out-of-register printing, off-square binding and so on. Today those faults are rarer and judges really need to be on their game to separate the top jobs from the merely very good.”

Grant Letfus was a judge from Year Two and says the first judging panel had been overwhelmed by the entries and the time it took to process.

“A new strategy involving a larger crew was started. The number of judges grew with the competition and when I stepped down from what is now called Convenor of Judges in 2008 we were a team of nearly 60.”

New judging systems had to be created, he says. “From humble beginnings over that period we created specialty teams of judges who had expertise across the industry to judge their particular fields. We developed a system of team leaders who managed the team and took responsibility to train new judges into the system, so they could be contributing from moment one of the judging process.

“We developed a programme of specialty and senior judges per sector who took on adjudicating roles where disagreement arose within a panel. The senior judges were also selected to judge the Supreme Award, with each being responsible for researching and speaking to the judging panel regarding the entry from their area. We developed a system of revolving-door judges where all positions had a time-serve period and the person had to step aside for at least a year.”

## 2004

Another first, a screen print job takes Supreme – Original Print Auckland's “100% Pure New Zealand” poster for Tourism New Zealand

## 2005

Permark Auckland wins the Supreme Award for a “Light-operated mouse and keyboard”

## 2006

A piece of history is created that still stands today. Service Printers Wellington wins its third Supreme Award. The job is “Future Watch” printed for the Ministry of Research, Science and Technology

## 2007

“Cover to Cover” Christchurch win – the first Supreme award won for Print Finishing



Happy Days: (left to right) MC John Campbell, John North, Fraser Gardyne, Sue Archibald, Scott Porter and MC Carol Hirschfeld

John North says print companies took time to understand how the judging worked. "As in any process there were critics, who in the main took some time to understand that this was not a selection of perfection, and that it was possible to have flaws given there are limitations in process and material."

The popularity of the Awards however showed that over time, print companies began to understand the concept more and more. Moreover, those companies educated themselves by having key staff become judges.

"The revolving door/rotation process meant getting as many companies as we could to participate in the judging. By being part of the process they were able to educate their companies in the selection of entries," says Grant Letfus.

Having judges who are working in the industry is really necessary as technology changes so fast that it is important the Award judges are in current operational positions. They need to totally understand the complexities of what a client/designer may want to see achieved and the printing skill required to output such an entry.

This however comes with the all-important rider – no judge is allowed to judge work with which they have been involved.

Grant Letfus sees the benefits that have flowed from this inclusive process. "Through this and the roadshows the quality of entries has grown exponentially each year and judging became far more difficult with the entry information becoming a major contributor to the process (age and type of machine, matching other substrates, specialty customer requests). Pride In Print is about doing your best with what tools you have."

### Evolution – Keeping Pace with the Times

Pride In Print has never stood still. It has monitored trends in printing and moved with the times. It has seen what buyers wanted, and changed its format to put buyers first.

"To begin with the Awards were technically- and industry-focused," says John North. "It took some time to alter thinking and allow that the Awards ought to be customer-focused as they very much are today."

In 2012 the Awards changed the format for entries from process categories to product categories, reflecting the need to focus on product delivery. Judge and current Pride In Print Chair Scott Porter lauds the change. "When I joined the committee some ten years ago the Awards were very technically-orientated in their recognition of the many and varied print processes.

"I have witnessed a major shift in how the Awards are structured to better present to a wider audience the quality of NZ printers' work across the finished applications, rather than being very print-production orientated."

Fraser Gardyne points to the rise of digital print as an example of evolution. "Initially, digital print entries were resisted by some printers who thought the craft of printing was being lost. Today digital printing is a vital everyday component of our industry which enables communications and printed solutions that were not options 25 years ago. Entries this year reinforce how our print industry has continued to develop new technologies to better support their clients' marketing and business requirements and open up new opportunities for print."

## The Pride In Print Timeline:

2008

Original Screen take out their second Supreme Award for the "Wella Colour Poster"

2009

Amcor Cartons Christchurch win Supreme for their packaging entry "Cadbury Old Gold"

2010

Fonterra Canpac take out Supreme – another first – a metal printed "Karicare Baby Formula" can

2011

Geon Auckland win Supreme for "Urbis"

2012

Logick Print Auckland win Supreme for a beautiful logo sheet for "Jacobs Creek wines". The judges' comment: "This was such a complicated job that many printers would not have taken it on due to the high risk of error"



# New Zealand Printer magazine congratulates all winners of the 2018 Pride In Print Awards



**New Zealand Printer** magazine - the oldest, longest established and most successful media brand serving the New Zealand printing and graphic communications industry since 1987

[newzealandprinter.co.nz](http://newzealandprinter.co.nz)

NEW ZEALAND PRINTER  
**NZP**

PrintNZ general manager Ruth Cobb says it is the ability of the Awards programme to be agile and change quickly that has allowed the programme to stay current.

"The Awards have evolved and grown as the industry has faced rapid change. The exponential increase in the quality of entries and winners across the 25 years is evidence of the increased pride and attention to detail that goes into producing the world-class work made in New Zealand."

The Awards have also had an eye on the future, encouraging the growth of the industry by recognising the value of apprenticeships.

The Apprentice Awards were added into the programme in 2000 – the first winner to be lauded was Haroon Ali from Imago Screenprint (the 1999 Apprentice of the Year).

### The Night of Nights

The showpiece event of the New Zealand print industry is the Pride In Print Awards Night. It has been like that from the start – 1000 people attended the first awards ceremony.

Sue Archibald recalls the moment she knew something really great had been achieved. "I walked up the steps of the Aotea Centre with Ruth Cobb and heard the voices above. One thousand people had shown up to an event many had considered would never fly. It was slick and upmarket."

"One of the sponsors grabbed me at the end of the night as we left the theatre and said how proud he was to have an event of this calibre in the print industry. His wife was in the design business at the time and he said he had often felt overshadowed. The design events he went to were slick and professional whereas events in print at that time were not of the same standard. "Now, he said print had an event that was as good if not better than any he had attended. He was proud to be part of it."

The Awards has ever since been an event the industry is proud of and wants to be part of.

## Pride In Print Awards Chairs

1993 / Sue Archibald – Wellington  
1994 – 2009 / John North – Auckland  
2010 – 2018 / Scott Porter – Hamilton

## Judges/Convenors

1993 – 1996 / Dr Rodney Wilson – Auckland  
1997 – 1999 / John Maasland – Auckland  
2000 – 2003 / John McQuarrie – Blenheim  
2004 – 2005 / Warren Johnson – Wellington  
2006 – 2008 / Grant Letfus – Auckland  
2009 – 2010 / Fraser Gardyne – Auckland  
2011 – 2015 / John Wills – Dunedin  
2016 – 2018 / Symon Yendoll – Wellington  
Incoming Convenor / Dickon Lentell – Wellington

## Roll of Honour

Warren Johnson (deceased) – For services to the Pride In Print Awards programme  
John North – For services to the Pride In Print Awards programme  
Fraser Gardyne – For services to the Pride In Print Awards programme  
Leo Caunter – For services to Judging 1993 – 2009  
Grant Letfus – For services to Judging 1994 – 2009



David Jack, Permark Industries

## The Pride In Print Timeline:

2013

Foster Screenprint win for "New Zealand Milford Sound Postcard" produced for Arria Design

2014

GTO Printers – a very small print shop on Auckland's North Shore win Supreme for a letterpress entry. This again highlights anyone is able to take out Supreme if the work meets the highest standards in print

2015

A flexible print job again takes Supreme – not quite as controversial as the 1996 job. Amcor Flexibles win for "Farrah's Multigrain Wraps"

2016

Initially the Supreme Awards goes to Logick Print Auckland – only to discover that Logick had advised part of the entry was produced overseas, Logick immediately asked to withdraw the entry. Southern Colour Print Dunedin are instead awarded the Supreme Award for the "All Black 2015 Rugby Jersey" stamp issue

2017

Logick Print Auckland make a comeback and take out the Supreme Award for an amazing piece of packaging for the True Honey Company



# Celebrate

## Welcome to the 2018 Pride In Print Awards.

What an amazing 25 year journey. I feel very proud of what this Pride In Print Awards programme continues to deliver and tonight I look forward to celebrating this journey with you all.

Today's programme in many ways is quite different from the 1993 campaign yet some things remain unchanged. The Pride In Print Awards is still the premier event of your New Zealand Print Industry.

The programme's focus is, and has always been, about promoting excellence in New Zealand print.

Excellence cannot be achieved without teamwork and support. No job wins a supreme title unless it has been a team effort.

No Awards programme can be achieved without industry support and most certainly no awards night can be



Sue Archibald  
Awards Manager  
1992 - 2018

held without us all working together towards one common goal. Thanks to all of you that are actively involved in this great programme ..... you are one great New Zealand Print team.

Our entrants who continue to push the boundaries to ensure New Zealand print remains exceptional.

The Judges who work tirelessly to deliver the results we require.

The awards committee who give freely of their time to ensure a programme is delivered industry can be proud of.

The patrons and sponsors – your continued support makes sure we can deliver a programme of this calibre.

..... and last but by no means least – my wonderful and uncomplaining team who work long hours to ensure we deliver to industry your Pride In Print Awards.

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PRIDE IN PRINT

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**We are proud to be  
part of an industry that  
celebrates achievement  
and recognises excellence**



**PRINTNZ**

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our industry, our people



PRIDE IN PRINT

# Supreme Winner

# 2018



Name of Entry: Farrah's Fajita Spice Mix  
Category / Packaging  
Sub category / Food & Beverage  
Entered By / Amcor Flexibles Asia Pacific Christchurch  
Printed By / **Amcor Flexibles Asia Pacific Christchurch**  
Process / Flexographic  
Client / Farrah Breads Limited  
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# Engage Your Senses

The new Avery Dennison Sensorial Collection is an invitation to touch — a call to awaken the senses.

From the soft feel of velvet, through to wood selected for its unique essence... everything is possible in the universe of sensations offered by the Sensorial Collection.

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PRIDE IN PRINT

# Supreme Runner-Up 2018



Name of Entry: Portia  
Category / Specialty Products  
Sub category / Limited Edition & Fine Art Prints  
Entered By / Southan Print Ltd  
Printed By / **Southan Print Ltd**  
Process / Screen  
Client / Acushla O'Meara Photography



# Congratulations to all Pride In Print Award Winners

The logo for APM (New Zealand) Limited, featuring the lowercase letters 'apm' in a bold, italicized, white sans-serif font. The letters have a black outline and a subtle drop shadow. To the right of the letters are several blue ink splatters of varying sizes, creating a dynamic, artistic effect.

**APM (New Zealand) Limited**  
**Suppliers of Printing Machinery**

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**Committed to  
the Business of Print  
for 29 years**

# Category Winners

# 2018



## Publications

Name of Entry: WOW Awards Book  
Entrant / Printer: **Format Print**



## Business Print

Name of Entry: Ora King Business Cards  
Entrant / Printer: **Valley Printing Company**



## Packaging

Name of Entry: Farrah's Fajita Spice Mix  
Entrant / Printer:  
**Amcor Flexibles Asia Pacific Christchurch**



## Labels

Name of Entry: Auribee Honey  
Entrant / Printer: **Label & Litho**

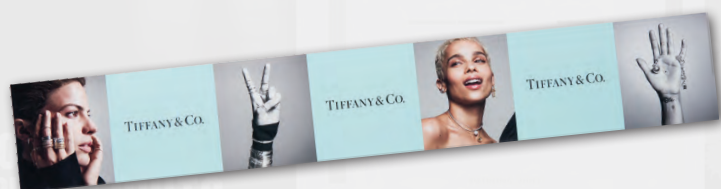


Go on,  
celebrate,  
make as  
much noise  
as you like...

PRINT  
OUT  
LOUD



PRIDE IN PRINT



## Sign & Display Print

Name of Entry: Tiffanys Billboard

Entrant / Printer: **Juggernaut Graphics Ltd**



## Promotional Print

Name of Entry: "Ora King" Presentation Folder

Entrant / Printer: **Spectrum Print**



## Speciality Products

Name of Entry: Portia

Entrant / Printer: **Southan Print Ltd**



## Industry Development

Name of Entry: Ausgreen

Entrant / Printer: **Gravure Packaging Ltd**

# Process Winners

# 2018

## Digital

Name of Entry: Auribee Honey  
Entrant / Printer: **Label & Litho**



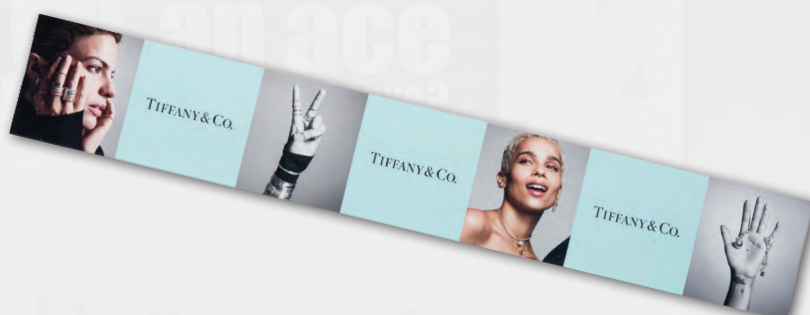
## Flexographic

Name of Entry: Nourish Sweet Chilli Jerky 50gm  
Entrant / Printer: **Sealed Air Hamilton**



## Inkjet

Name of Entry: Tiffanys Billboard  
Entrant / Printer: **Juggernaut Graphics Ltd**





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celebrate,  
make as  
much noise  
as you like...



PRIDE IN PRINT



## Screen

Name of Entry: Portia

Entrant / Printer: **Southan Print Ltd**



## Web Coldset

Name of Entry: Nelson Mail Motoring

Entrant / Printer: **Stuff NZ Christchurch**



## Web Heatset

Name of Entry: Farmers Beauty

Entrant / Printer: **PMP Limited Auckland**

# Process Winners

# 2018 cont.



## Letterpress

Name of Entry:  
Malcolm and Claire Wedding Invites  
Entrant / Printer: **Laserfoil Design and Print**



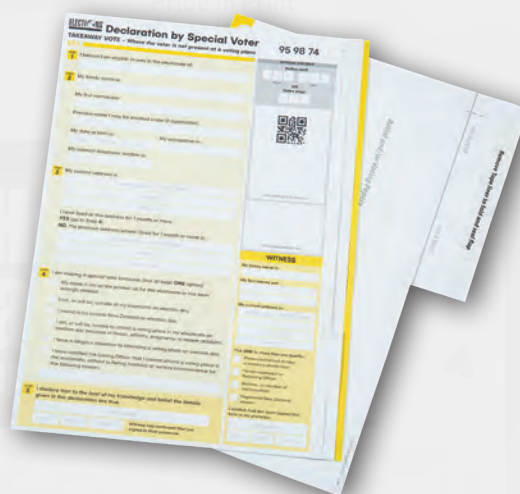
## Gravure

Name of Entry: Kiwifarm - Kiwifruit Juice  
Entrant / Printer: **Gravure Packaging Ltd**



## Sheetfed

Name of Entry: WOW Awards Book  
Entrant / Printer: **Format Print**



## Print Finishing

Name of Entry: Elections E83  
Entrant / Printer: **Format Print**





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Vehicle image courtesy of Procloud.



# Top 10 Gold Winners since 1993

A quarter of a century has passed since the first Pride In Print Awards, 25 years in which the world has changed beyond recognition. Back then there was no digital printing, no internet, no mobile phones, no streaming, and you could still buy a house in Auckland.

However while change has been non-stop some things have been wonderfully consistent, including many of the country's leading print businesses, who have featured in the Pride In Print Awards on multiple occasions.

Top of the list of Gold winners is Service Printers, which has collected an astounding 123 Golds over the course of the Awards, the only printer to reach three figures, so a huge congratulations to the team there, and to all the Gold winners over the years, well done.

Gold Winning Entrant	Total
Service Printers	123
PMP Limited Auckland	90
Panprint	82
APC Innovate	73
McCollams Print	71
Format Print	70
Southern Colour Print	69
Permark Industries	63
Printlink	57
Crucial Colour	51
Webstar Group	51



Greg Stone, Service Printers



Bluestar Team



Southern Colour Print Team



Craig Harrison, PMP Limited



Greg Nash, APC Innovate



Steve White, McCollams Print



Danny Blackham & John Thorrat, Panprint





# Well done to all winners!

THE PATRONS AND SPONSORS WISH TO CONGRATULATE ALL  
WINNERS OF THE **2018 PRIDE IN PRINT AWARDS**

For full results go to [www.prideinprintawards.co.nz](http://www.prideinprintawards.co.nz)

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Pride  
In Print  
Awards



**PRIDE IN PRINT**

# Winning Printers 2018

## A

### ABC ORIGINAL PRINT

Berocca Forward D-Clip Display / Packaging / **Gold**  
Berocca Performance FSDU / Packaging / **Gold**  
Farmers Mix and Match FSDU / Packaging / **Gold x 2**  
Berocca Forward D-Clip Display / Sign & Display Print / **Gold**  
Farmers Mix and Match FSDU / Sign & Display Print / **Gold**  
Streets Cookie Crumble Footpath Sleeve / Sign & Display Print / **Gold x 2**  
Berocca Forward D-Clip Display / Packaging / **Highly Commended**  
Berocca Performance FSDU / Packaging / **Highly Commended**  
Essano Home 4 Tier Display Stand / Packaging / **Highly Commended**  
Berocca Performance FSDU / Sign & Display Print / **Highly Commended**  
Just Juice Tropical House / Sign & Display Print / **Highly Commended**

### ADMARK VISUAL IMAGING LTD

Burger King Chicken Wings - Backlit / Sign & Display Print / **Gold**  
Burger King Chicken Wings / Fries & King Sliders - Backlit / Sign & Display Print / **Gold**  
Burger King Chicken Wings & Fries - Backlit / Sign & Display Print / **Gold**  
Burger King Late Night Crunch - Backlit / Sign & Display Print / **Gold**  
The Bean Machine Van Wrap / Sign & Display Print / **Gold**  
The Grand Tour Plane Graphic / Sign & Display Print / **Gold**  
The Smurfs Promotion / Sign & Display Print / **Highly Commended**

### ALYSSANDRA - STRIKING STATIONERY

Best Day Ever / Specialty Products / **Gold**  
Brisbane Victorian / Specialty Products / **Gold**  
The Ferrier's Horseshoe / Specialty Products / **Gold**  
Rustic Lilies / Specialty Products / **Highly Commended**

### AMCOR FLEXIBLES ASIA PACIFIC CHRISTCHURCH

Farrah's Fajita Spice Mix / Packaging / **Gold** - **Supreme Winner** and **Category Winner**  
Lotatoes Potato 1kg / Packaging / **Gold**  
Essano Coconut Milk Hydrating Shampoo / Packaging / **Highly Commended**

### APC INNOVATE

Monteiths FSDU Display / Promotional Print / **Gold**  
Project Fuse / Promotional Print / **Gold**  
Whittaker's Toffee Milk Chocolate 3 Tier Bin / Promotional Print / **Gold**  
Aotearoa Book Display / Sign & Display Print / **Gold**  
Black Dog Display / Sign & Display Print / **Gold**  
Kit Kat Display / Sign & Display Print / **Gold**  
L'Oreal Gigi Hadid Display / Sign & Display Print / **Gold**

Monteiths FSDU Display / Sign & Display Print / **Gold**  
Project Fuse / Sign & Display Print / **Gold**  
Villa Maria Shelf Display / Sign & Display Print / **Gold**  
Black Dog Display / Specialty Products / **Gold**  
Garden Lights Display / Specialty Products / **Gold**  
Villa Maria Shelf Display / Specialty Products / **Gold**  
APC Christmas Gift Box / Industry Development & Creativity / **Highly Commended**  
Garden Lights Display / Sign & Display Print / **Highly Commended**  
L'Oreal Masters Display / Sign & Display Print / **Highly Commended**

## B

### BEACON PRINT HAWKES BAY

Wairarapa Times Age / Publications / **Gold**

### BEACON PRINT WHAKATANE

Beacon October 27 / Publications / **Gold**

### BJ BALL PAPERS

GSMIO / Industry Development & Creativity / **Gold**  
NZ Made Packaging Tree Box Campaign / Industry Development & Creativity / **Gold**  
2018 Anniversary Calendar / Industry Development & Creativity / **Highly Commended**

### BLUE STAR WORKS

Monteiths Sparkling Cider Strut Card / Promotional Print / **Gold**  
Craft Beer Trade Presenter / Publications / **Gold**  
Rekorderlig Shopping Spree Strut Cards / Promotional Print / **Highly Commended**

### BOOKBINDING PRESS 2010 LTD

Taska Prosthetics / Packaging / **Gold**  
World Fashion Books / Specialty Products / **Gold**

### BRAZEN CLOTHING

Chocolate Fish / Promotional Print / **Gold**  
Parrots / Promotional Print / **Gold**

### BREBNER PRINT

Craggy Range Prestige Release Booklet / Publications / **Gold**  
Napier Port Annual Report / Business Print / **Highly Commended**  
Inspire Your Senses Body Pack / Packaging / **Highly Commended**

### BRIGHTPRINT LTD

Carrfields Diary / Publications / **Highly Commended**



# C

## CENTURION PRINT

Yin & Yang / Industry Development & Creativity / **Gold**

## CHARTA PACKAGING

Isabel Pinot Gris / Packaging / **Highly Commended**

Ricard Petit Cordon / Packaging / **Highly Commended**

## CONVEX PLASTICS LTD

Sunlight Potatoes 2kg / Packaging / **Highly Commended**

## CRUCIAL COLOUR

Matrix Biologie Xmas Carton / Packaging / **Gold**

AAG Art and Ideas / Promotional Print / **Gold**

AAG Art and Ideas / Publications / **Gold**

Chinese Eye 310pp / Publications / **Gold**

Denizen Magazine Issue 24 / Publications / **Gold**

Modern Living Magazine Issue 2 / Publications / **Gold**

NZW Annual Report / Business Print / **Highly Commended**

Deep Mountain Retreat Book / Promotional Print /

**Highly Commended**

Bestwood Booklet / Publications / **Highly Commended**

Cavalier Bremworth "Why Choose Wool Carpet" /

Publications / **Highly Commended**

Fashion Speak Brochure Issue 38 / Publications /

**Highly Commended**

Fisher + Pykel Trade Show Book / Publications /

**Highly Commended**

# D

## DESIGN BIND LTD

The Moon and the Room / Specialty Products /

**Highly Commended**

# E

## EASY2C

Ultramarine / Promotional Print / **Gold**

## ELECTRONIC IMAGING (EIL)

Wheel Heat Indicator Labels / Industry Development & Creativity / **Gold**

Anderson Aviation - Resin Label / Labels / **Gold**

EIL Christmas Card/Wi-Fi Extender / Industry Development & Creativity / **Highly Commended**

## ELLAR GRAPHICS

Viaduct Event Centre 16mtr Wall Mural / Sign & Display Print / **Gold**

## EXCEL DIGITAL

+Square Mile Sauvignon Blanc 2017 / Labels / **Gold**

Stella Maris 2017 Sauvignon Blanc / Labels / **Gold**

Yeastie Boys 'Pullyu' Strong White Ale / Labels / **Gold**

Abbey Brewery 500ml Illustrative Beer Range / Promotional Print / **Gold**

Kapiti Kitchen 750ml Syrup Range / Promotional Print / **Gold**

Elephant Hill 2016 Sauvignon Blanc / Labels /

**Highly Commended**

Tangi Ana Te Pere / Publications / **Highly Commended**

# Congratulations to all Pride In Print Awards winners!



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about the New Zealand printing industry ... and beyond



# Winning Printers 2018 cont.

## F

### FORBES PACKAGING

Sweet Cherry & Vanilla Candle Box / Packaging / **Gold**

Comvita Honey Gift Carton / Packaging /

**Highly Commended**

Ecoya Madison Cartons / Packaging / **Highly Commended**

### FORMAT PRINT

Toyota Sustainability Report / Business Print / **Gold**

Elections E83 / Industry Development & Creativity / **Gold**

Padua Collection / Publications / **Gold**

WOW Awards Book / Publications / **Gold** -

**Category Winner** and **Process Winner Sheetfed**

Elections E83 / Specialty Products / **Gold** -

**Process Winner Print Finishing**

Comvita Annual Report 2017 / Business Print /

**Highly Commended**

Hamilton & Waikato 2017/18 Visitor Guide / Publications /

**Highly Commended**

### FUZED

Perfectly Pressed Business Cards / Business Print / **Gold**

WMS 50th Anniversary Dinner Invite / Business Print / **Gold**

Blue Frog Braille Cards / Industry Development & Creativity / **Gold**

Apple Orchard / Specialty Products / **Gold**

Cartoons By Jim Business Cards / Business Print /

**Highly Commended**

Kaimata Petfood Business Cards / Business Print /

**Highly Commended**

Sticks & Bones Business Cards / Business Print /

**Highly Commended**

## G

### GISBORNE HERALD

Tairāwhiti Gisborne / Publications / **Gold**

### GRAVURE PACKAGING LTD

Chobani - Chinese New Year Special Edition / Business Print / **Gold**

Ausgreen / Industry Development & Creativity / **Gold** - **Category Winner**

Berocca - Tropical Orange / Industry Development & Creativity / **Gold**

Kiwifarm - Kiwifruit Juice / Labels / **Gold** -

**Process Winner Gravure**

Whittaker's 3-pack Coconut Slabs / Packaging / **Gold**

Resmed - AirTouch Lidding / Business Print /

**Highly Commended**

## H

### HALLY LABELS

Barker's Squeezed Redcurrants with Cranberry and Pomegranate / Labels / **Gold**

Ora Manuka Honey 250g / Labels / **Gold**

Simply Squeezed Low Pulp Orange Juice / Labels / **Gold**

Barkers Citrus Lemonade Soda Syrup / Labels /

**Highly Commended**

Kaiser Brothers Brewery Weizen Wheat Beer / Labels /

**Highly Commended**

Mischief Pinot Gris 2017 / Labels / **Highly Commended**

PetBalance Glucosamine For Cats & Dogs / Labels /

**Highly Commended**

### HORTON MEDIA LTD

National Business Review Nov 10 / Publications / **Gold**

High Street SS17 Publication / Publications /

**Highly Commended**

National Business Review October 6th / Publications /

**Highly Commended**

Valley Voice Lifestyles (Aug) / Publications /

**Highly Commended**

### HUHTAMAKI HENDERSON LTD

Huhtamaki Christmas Cracker / Packaging / **Gold**

## J

### JUGGERNAUT GRAPHICS LTD

Tiffanys Billboard / Sign & Display Print / **Gold** -

**Category Winner** and **Process Winner Inkjet**

## K

### KIWI LABELS LIMITED

H2O Pure / Industry Development & Creativity /

**Highly Commended**

Manuka World - Lid / Labels / **Highly Commended**

Norwester - Pinot Noir / Labels / **Highly Commended**

Tui Balms / Labels / **Highly Commended**

## L

### LABEL & LITHO

Auribee Honey / Labels / **Gold** - **Category Winner** and **Process Winner Digital**

Madam Sass / Labels / **Gold**

Quick Brown Fox / Labels / **Gold**

### LAMPRINT

Tasti Smooshed Balls (Apricot+Cacao) / Packaging /

**Highly Commended**



## L (cont.)

### LASERFOIL DESIGN AND PRINT

Detail Studio Business Card / Business Print / **Gold**  
Leon & Tanya Wedding Invites / Specialty Products / **Gold**  
Malcolm and Claire Wedding Invites / Specialty Products / **Gold** - **Process Winner Letterpress**  
Little Black Book Business Cards / Business Print / **Highly Commended**  
New Zealand Bloodstock Invite / Business Print / **Highly Commended**

### LEADING LABEL CO. LTD

River-T Estate Pinot Rosé 2017 / Labels / **Gold**

### LIGHTNING LABELS LTD

Great Barrier Island Bee Co. Manuka Honey Beeswax Body Butter / Labels / **Highly Commended**  
Kronic Juice / Labels / **Highly Commended**  
Roxy Raspberry / Labels / **Highly Commended**

### LOGAN PRINT

Logans Coffee Cup / Promotional Print / **Gold**

### LOGICK PRINT & GRAPHICS LTD

Rives Promotion / Industry Development & Creativity / **Gold**  
KOA Chocolates / Packaging / **Gold**  
Tisane Tea Boxes / Packaging / **Gold**

## M

### MCCOLLAMS PRINT

Church Road Bottle Sleeves / Packaging / **Gold**  
The Arts Foundation Patronage Brochure / Promotional Print / **Gold**  
Bowerbank Ninow Auction Catalogue No6 / Publications / **Gold**  
Together Journal - Issue Eight / Publications / **Gold**  
Paspaley Signature Collection / Publications / **Highly Commended**

### MICROFILM DIGITAL PRINT LTD

"Where's Quas?" / Specialty Products / **Gold**  
"Conversano" / Specialty Products / **Highly Commended**

## N

### NICHOLSON PRINT SOLUTIONS

Nicholson Christmas Card / Industry Development & Creativity / **Highly Commended**  
Barry the Bee Book / Publications / **Highly Commended**  
Sculpture In The Gardens / Publications / **Highly Commended**

### NZME

Sunday Star Times / Publications / **Gold**  
Manukau Courier / Publications / **Highly Commended**  
Vision Times April 1 / Publications / **Highly Commended**  
Western Leader Jan 17 / Publications / **Highly Commended**

**Printer Magazines Group congratulates Pride In Print Awards winners, Patrons, Sponsors and organisers**

**A great initiative of cooperation and collaboration for the recognition, betterment and sustainability of the entire New Zealand printing industry**



[info@i-grafix.com](mailto:info@i-grafix.com)





**PRIDE IN PRINT**

## Winning Printers 2018 cont.

### O

#### **ORANGEBOX**

Orangebox Christmas Celebration / Industry Development & Creativity / **Gold**

New World - Montana Reserve / Promotional Print / **Gold**

Orangebox Christmas Celebration / Promotional Print / **Gold**

Wine Bag Labels / Labels / **Highly Commended**

New World - Selaks Taste Collection Range / Promotional Print / **Highly Commended**

VTNZ - VCA Adventure Ready / Promotional Print /

**Highly Commended**

Claire & Nicks Wedding / Specialty Products /

**Highly Commended**

#### **ORORA CARTONS CHRISTCHURCH**

Darrell Lea Liquorice Allsorts 640g / Packaging / **Gold**

Enchilada Skillet Large / Packaging / **Gold**

#### **ORORA PACKAGING - CARTON AUCKLAND**

Healtheries - Strawberry with a Lime Twist / Packaging / **Gold**

Hubbards Coconut Currants and Cinnamon / Packaging / **Gold**

### P

#### **PANPRINT LTD**

Rob McDonald Albarino 2017 Gisborne / Labels / **Gold**

One Off Albarino 2017 Hawkes Bay / Labels /

**Highly Commended**

Petit Cordon Brut Prestige / Labels / **Highly Commended**

#### **PERMARK INDUSTRIES**

Phoenix Mecano/Dewert / Business Print / **Gold**

Dreamline Embossed Resin Label / Labels / **Gold**

Autochlor EURO Decal / Business Print /

**Highly Commended**

Membrane Keypad / Business Print / **Highly Commended**

Sensomatic Membrane Keypad / Business Print /

**Highly Commended**

#### **PIVOTAL**

Miroslav Tichý Art Catalogue / Publications /

**Highly Commended**

#### **PMP LIMITED AUCKLAND**

Farmers Toy Sale / Promotional Print / **Gold**

New World 8-14 January 2018 / Promotional Print / **Gold**

Whitcoulls / Promotional Print / **Gold**

Farmers Beauty / Publications / **Gold** -

**Process Winner Web Heatset**

Food Mag / Publications / **Gold**

Paperboy / Publications / **Gold x 2**

Velux Folders / Promotional Print / **Gold**

New World 13-19 February 2017 / Promotional Print /

**Highly Commended**

Rod & Rifle / Publications / **Highly Commended**

#### **PMP LIMITED CHRISTCHURCH**

Farmers October Beauty / Publications / **Gold**

Spoke #69 / Publications / **Highly Commended**

#### **PRINT CENTRAL LTD**

Going Beyond Ink On Paper / Industry Development & Creativity / **Gold**

#### **PRINTLINK**

Meridian Energy 2017 Annual Report / Business Print / **Gold**

Tangata Whenua/An Illustrated History / Publications / **Gold**

Carbot's Exterior Project Guide / Publications /

**Highly Commended**

#### **PRODUCTION PARTNERS**

Microsoft AZURE Business Brochure / Industry Development & Creativity / **Gold**

Energi Christmas Gift Box / Packaging / **Gold**

Rowing NZ Legacy Awards Box / Packaging / **Gold**

Nokia 3310 Snake Box / Promotional Print / **Gold**

### R

#### **RAPID LABELS**

Authenticote Series / Industry Development & Creativity / **Gold**

Blue Rock Pinot / Labels / **Gold**

Clover Honey 500gm / Labels / **Gold**

Heartwood Chardonnay / Labels / **Gold**

Quest Farm Pinot / Labels / **Gold**

Coopey's Sparkling / Promotional Print / **Gold**

Crafty Dozen / Promotional Print / **Gold**

F- Series Riesling 375ml / Labels / **Highly Commended**

Forty-Acre Fresh Hop / Labels / **Highly Commended**

Manuka Honey 10 + 250 gm / Labels / **Highly Commended**

Streetfield Chardonnay / Labels / **Highly Commended**

#### **REDSHIFT**

Redshift Student Academy / Industry Development & Creativity / **Gold**

#### **ROCKET PRINT**

Zealong Tea Labels x 12 Kinds / Labels / **Gold**

Chai Guy Chocolate Flowrap / Packaging /

**Highly Commended**



# S

## SEABREEZE APPAREL LTD

Swandri Kiwi / Promotional Print / **Gold**

## SEALED AIR HAMILTON

Nourish Manuka Jerky 50gm / Packaging / **Gold**

Nourish Sweet Chilli Jerky 50gm / Packaging / **Gold - Process Winner Flexographic**

## SEALED AIR PORIRUA

Hellers Premium Roast Beef / Packaging / **Gold**

Pam's Whole Chicken Manuka Smoked / Packaging / **Highly Commended**

## SERVICE PRINTERS

Open Polytechnic Annual Report / Business Print / **Gold**

Beef & Lamb Annual Report / Business Print /

**Highly Commended**

Electricity Authority Statement of Intent / Business Print / **Highly Commended**

How to On-Site Guide / Publications / **Highly Commended**

Kerry Ann Lee Fruits in the Backwater / Publications / **Highly Commended**

Rituals / Publications / **Highly Commended**

## SOAR PRINTING LTD

Black Magazine / Promotional Print / **Gold**

WMG Smart Move / Promotional Print / **Gold**

Bitter Fruit / Publications / **Gold**

Black Magazine / Publications / **Gold**

Leasing Magazine / Publications / **Gold**

Korda Mentha Business Cards / Business Print /

**Highly Commended**

UOA Donors Annual Report 2017 / Business Print /

**Highly Commended**

Phoenix Organic Energy / Labels / **Highly Commended**

Paper Wrap / Promotional Print / **Highly Commended**

Skycity What's on Guide - Xmas Z-Card & Postcard /

Promotional Print / **Highly Commended**

Huntley and Palmers Food Catalogue / Publications /

**Highly Commended**

J M Xmas Jo Malone / Publications / **Highly Commended**

Dining with the Vikings / Specialty Products /

**Highly Commended x 2**

W-Freeman Pad / Specialty Products / **Highly Commended**

## SOUTHAN PRINT LTD

Fledge / Industry Development & Creativity / **Gold**

Portia / Specialty Products / **Gold - Supreme Runner up, Category Winner and Process Winner Screen**

Fledge / Specialty Products / **Highly Commended**

## SOUTHERN COLOUR PRINT

Dragonflies of Bhutan Souvenir Sheet / Business Print / **Gold**

Earth Male Dog Year Souvenir Sheet / Business Print / **Gold**

Grow Your Own | Sustainable New Zealand Miniature Sheet / Business Print / **Gold**

Heartwarming Year of the Dog Sheet / Business Print / **Gold**

## SPECTRUM PRINT

CCHL Annual Report / Business Print / **Gold**

CCHL Business Cards / Business Print / **Gold**

"Ora King" Presentation Folder / Promotional Print / **Gold - Category Winner**

ENZTEC Product Portfolio / Publications / **Gold**

Harvest Lane / Publications / **Gold**

Say Yes To Adventure / Publications / **Gold**

King Salmon Annual Report / Business Print /

**Highly Commended**

\* Past winners \* Top ten Gold and overall winners



**congratulates all Pride In Print Awards winners**

**[newzealandprinter.co.nz/p50](http://newzealandprinter.co.nz/p50)**

**[power50@newzealandprinter.co.nz](mailto:power50@newzealandprinter.co.nz)**

## S (cont.)

NZ King Salmon Annual Report / Business Print / **Highly Commended**  
2018 Cecily Calendar / Promotional Print / **Highly Commended**  
Birthday Calendar / Promotional Print / **Highly Commended**  
John Deere – Tractor / Specialty Products / **Highly Commended**  
Wools of NZ Profile / Business Print / **Gold**  
Kono Calendar / Promotional Print / **Highly Commended**  
Aftermath / Publications / **Highly Commended**

### STRATEX GROUP

Doritos Nacho+ Sweet Chilli Guardians of the Galaxy Promo / Packaging / **Gold**

### STUFF NZ CHRISTCHURCH

Nelson Mail Motoring / Publications / **Gold – Process Winner Web Coldset**  
Our Nelson / Promotional Print / **Highly Commended**  
Christmas Unwrapped / Publications / **Highly Commended**  
Top Cars / Publication / **Highly Commended**

### STUFF - PRINT AND LOGISTICS, WELLINGTON

Your Weekend December 23rd 2017 / Publications / **Gold**  
Dominion Post - December 6th 2017 / Publications / **Highly Commended**  
Life + Style October 27th 2017 / Publications / **Highly Commended**

### SUPACOLOUR GROUP LIMITED

Supacolour Paua / Industry Development & Creativity / **Gold**  
Stay Kerikeri / Promotional Print / **Gold**  
Supacolour Gold / Promotional Print / **Gold**  
Wynnum Seagulls / Promotional Print / **Gold**  
Tabatinga / Business Print / **Highly Commended**  
Will Tree / Business Print / **Highly Commended**  
Extreme / Promotional Print / **Highly Commended**  
Newstead Brewing Tees / Promotional Print / **Highly Commended**  
Waste Management / Promotional Print / **Highly Commended**

## T

### THE BIG PICTURE AUCKLAND

Icebreaker EU Touchstone / Sign & Display Print / **Gold**  
Icebreaker Sales Conference / Sign & Display Print / **Gold**  
Revlon Translucent / Sign & Display Print / **Gold x 2**  
Icebreaker Tabi Blocks / Promotional Print / **Highly Commended**  
Revlon Flood Launch / Promotional Print / **Highly Commended**  
Icebreaker DFS Wall / Sign & Display Print / **Highly Commended**  
Revlon Backlit / Sign & Display Print / **Highly Commended**

### THE BIG PICTURE TAURANGA

Trustpower Photographic Exhibition / Sign & Display Print / **Highly Commended**

### THE BIG PICTURE WELLINGTON

3D Printed Embossing Plates / Industry Development & Creativity / **Gold**  
Pencarrow Lighthouse / Specialty Products / **Highly Commended**

# Winning Printers 2018 cont.

## V

### VALLEY PRINTING COMPANY

Ora King Business Cards / Business Print / **Gold – Category Winner**  
BJ Ball Christmas Cards / Promotional Print / **Highly Commended**  
DayIn & Charlotte Wedding Invitation / Specialty Products / **Highly Commended**  
Ora King Business Cards / Specialty Products / **Highly Commended**

### WAKEFIELDS DIGITAL

Christmas Note Pad / Industry Development & Creativity / **Gold**  
Bodies of Art / Publications / **Gold**  
Matauranga / Publications / **Gold**  
The Art of Lockwood / Publications / **Gold**  
Wakefields Paper Swatch / Industry Development & Creativity / **Highly Commended**  
Talent Edge Doodle Pad / Promotional Print / **Highly Commended**  
100 Portraits / Publications / **Highly Commended**  
At the Edge of Art / Publications / **Highly Commended**  
Complements / Publications / **Highly Commended**  
Formway Design / Publications / **Highly Commended**  
The Night Watchers / Publications / **Highly Commended**  
Eddy / Specialty Products / **Highly Commended**

## W

### WEBSTAR AUCKLAND

Fashion Quarterly Autumn 2017 / Publications / **Gold**  
Nadia Magazine / Publications / **Gold**  
NZ Home - April/May 2017 / Publications / **Gold**  
NZ House & Garden March 2017 / Publications / **Gold**  
Property Express / Publications / **Gold**  
Acuity / Publications / **Highly Commended**  
Fish and Game / Publications / **Highly Commended**  
Miss FQ / Publications / **Highly Commended**  
NZ Rugby World / Publications / **Highly Commended**  
Taste / Publications / **Highly Commended**

### WEBSTAR MASTERTON

Autumn Sale / Promotional Print / **Gold**  
Bula Fiji / Promotional Print / **Gold**  
Fargo Feast / Promotional Print / **Gold**  
Long Weekend / Promotional Print / **Gold**  
Style / Promotional Print / **Highly Commended**



# **Congratulations to all 2018 Pride In Print Award winners**



**Save the date: Thursday, December 3, 2018**

[newzealandprinter.co.nz/p50](http://newzealandprinter.co.nz/p50)

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**NZME** – For the Awards Newspaper Tabloid Production and Distribution

**PMP Auckland** – For the Awards Newspaper Tabloid Production

**Norske Skog** – For supply of the Awards Newspaper Tabloid Paper Stock

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